



Building the New West



Western Cities



Gambling in Canada

2001 *Annual Report*

About the Canada West Foundation

Canada West Foundation is an independent, non-partisan, non-profit public policy research institute dedicated to introducing western perspectives into current Canadian policy debates through:

- the production and dissemination of objective research to serve as a catalyst for informed public debate;
- and
- initiatives for active citizen education and engagement in the Canadian public policy process.

CWF Friends and Project Supporters, 2001

The Canada West Foundation enjoys the support of numerous individuals and organizations across the West and Canada. Without the generous contributions made by the Friends of Canada West and the project support from institutions and organizations across the country, the Foundation would not be able to continue its role of providing sound research on the critical issues facing western Canadians.

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2001 Canada West Council

Canada West Foundation's research and citizen engagement activities are guided by the Canada West Council. The Council is comprised of prominent individuals from across the four western provinces, and includes leaders in business, the non-profit and academic sectors, as well as former elected and appointed public officials.



Councillors Jim Edwards (left) and Peter Meekison (right) at the Western Builders Roundtable.



CWF Vice-Chairman David Elton (right) and Michèle Stanners (left) at the Foundation's 30th Anniversary Celebration.

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Current and former Canada West staff gather for a group photo at the Foundation's 30th Anniversary Celebration.

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Intern

PETER TODOSICHUK
Intern



James K. Gray

Message from the Chairman:

Mr. James K. Gray

In 2001, the Canada West Foundation celebrated its 30th anniversary. This milestone in our history demonstrates the critical importance of the Foundation as a voice for the West. Through our citizen engagement initiatives and our firm commitment to objective and regionally focused research and commentary, the Foundation continues to provide leadership and act as a catalyst for informed debate on the important issues affecting western Canadians. The last three decades have clearly cemented the Foundation's role in providing innovative ideas to enhance regional prosperity and the quality of life afforded by western Canada.

The foresight of the Canada West Foundation in establishing the *Gambling in Canada Project*, the *Building the New West Project* and the *Western Cities Project* was confirmed by the significant interest shown in the Foundation's work throughout 2001. Whether it was the social and economic impacts of gambling or the setting of strategic directions for the West, the Foundation drew attention from regional and national media, decision-makers in both the public and private sectors, and citizens at large. Never before have so many turned to the Foundation as the authentic voice of the West to speak on those issues directly affecting the future economic and social potential of our region.

The *Gambling in Canada Project*, which sought to highlight the impact of gambling on our communities, was a huge success for the Foundation. While this project has now wrapped up, it has solidly established the Foundation as the leading public policy institute in Canada on this critical issue. In 2001, a total of six research studies were published, including the much anticipated *Final Report and Recommendations*. As a result of this initiative, Canada West has contributed a vast body of information to government and charities on the socio-economic impacts of gambling in Canada.

Significant progress also occurred under the *Western Cities Project*. During the year, the Foundation tackled the tough questions of regional governance in our growing city-regions, the role of municipalities in Canadian federalism, the health of municipal finances, and the needs of a growing urban Aboriginal population.

Finally, 2001 also saw the official launch of the *Building the New West Project*. The *State of the West* report provides a detailed economic and demographic analysis of western Canada. A second publication, *Looking West*, discusses the findings from a CWF public opinion survey. These two reports served as the focus for an extensive provincial consultation process, as well as the *Western Builders Roundtable*. Emerging from these consultations was a list of five priority research areas that are highlighted in the report *Building the New West: A Framework for Regional Economic Prosperity*. The five priorities will guide the project for the next three years.

On behalf of the Canada West Council and the Foundation staff, I would like to extend our sincere thanks to our many friends, donors, contributors and supporters. It is only with your commitment and incredible generosity that the Foundation can continue its role in promoting change in Canada. We look forward to your continuing support in 2002, and in the years to come, as we work together in building a stronger West within a strong and vibrant Canada.

“Never before have so many turned to the Foundation as the authentic voice of the West to speak on those issues directly impacting the future economic and social potential of our region.”

Message from the President and CEO:

Dr. Roger Gibbins

The Canada West Foundation enters 2002 from a position of considerable strength. Our financial situation is as solid as any non-profit organization can expect and we have an excellent research and support staff in place. The Foundation's major research initiatives – *Building the New West* and the *Western Cities Project* – are generating significant attention from the media, the public, and government leaders.

While the Foundation is well situated for 2002, at least four substantial challenges do lie ahead. The first challenge stems directly from the Foundation's success in engaging no fewer than eleven governments in our research programs – the Governments of Canada, British Columbia, Alberta, Saskatchewan, Manitoba, Winnipeg, Saskatoon, Regina, Edmonton, Calgary, and Vancouver. In 2001, these eleven governments provided only slightly more than 25% of the Foundation's revenues. Thus, we have successfully engaged the public sector without creating for the Foundation an undue financial dependence on any one government or the government sector as a whole. Maintaining this delicate balance remains an ongoing challenge for 2002.

The second challenge is to renew the *Western Cities Project* for at least another three years. Since its inception, this project has been remarkably productive, and has played an important role in setting the urban policy agenda for both the West and the country as a whole. In 2002, the Foundation needs to ensure that its leadership role in this important policy area can continue, ideally with significant foundation, corporate, and individual support.

Another significant concern for the Foundation is to find the organizational capacity to sustain the intellectual capital that is accumulated as a result of long-term projects that must be discontinued as the research agenda shifts. The *Gambling in Canada Project* provides an excellent, but by no means unique, example. This project saw the Foundation building an extensive research base, one of the best in the country. As a result of the project, Canada West acquired a well-won national reputation as an expert on gambling policy. And yet, the project world moves on. We now face the challenge of keeping this intellectual capital in play at the same time that staff resources are reassigned to new policy areas.

The final challenge is to both protect and expand the Foundation's reputation for sound, research-based public policy commentary while confronting a world where the rapidity of economic, political, and social change often outstrips our research. Often, the Canada West Foundation is propelled into policy areas where the research base is thin, but where the importance of the issues compels policy engagement. This underscores the need to maintain a diverse membership on the Canada West Council as well as staff who possess flexibility and knowledge in a wide range of complex policy areas.

Clearly, these challenges will add welcome spice to what promises to be a very active and intense year for the Foundation in 2002.



Dr. Roger Gibbins

*“The Foundation’s
major research
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Western Cities Project –
are generating
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from the media, the
public, and
government leaders.”*

2001 Foundation Projects

Building the New West Project

Western Canadians stand at the intersection of dramatic change in both their region and the global environment. Internally, the West is being reshaped by urbanization, increased social complexity, demographic shifts, and new technologies. Externally, the West is faced with expanding trade, increased competition, and an uncertain international environment. The intersection of these internal and external forces poses a complex mix of challenges and opportunities that will impact on the prosperity of future generations. The *Building the New West Project* is a multi-year research and public consultation project designed to explore the strategic positioning of western Canada given these challenges and opportunities. In 2001, the project saw considerable movement. The *State of the West* study first outlined the key demographic and economic trends confronting the West. In the report *Looking West*, the Foundation explored the opinions and attitudes of western Canadians in one of the largest public opinion studies ever conducted in the region. A third report, *A Framework for Regional Economic Prosperity*, outlined the five key priorities that emerged from an extensive research and consultation process that included the *Western Builders Roundtable* and a series of provincial consultations held across western Canada.

Western Cities Project

The past of the "prairie West" is rapidly being replaced by the modern reality of increased urbanization, complete with vibrant municipal economies and strong citizen identification with their local community. Along with urbanization comes challenges, such as pressures on municipal finances, transportation systems, infrastructure, and housing. For this reason, Canada West Foundation launched the *Western Cities Project*. By conducting research and providing forums for citizen engagement, CWF is playing an important role in drawing attention to urban policy issues. Activities under this project expanded significantly in 2001, with the publication of several reports discussing issues from the state of municipal financing in Western Canada and regional governance to the continuing concerns of urban Aboriginal people. Work on the *Western Cities Project* will continue throughout 2002.

Gambling in Canada Project

In November 2001, the highly successful *Gambling in Canada Project* came to a close, capping off four years of research and citizen education for the Foundation in this area. Over the course of the project, more than 700 pages of research in 16 different topic areas, and more than 30,000 printed copies of research studies were distributed across the country and to international audiences. The project also had a substantial communications component. The results of Canada West research were presented at 12 regional, national, and international conferences, and Foundation researchers were interviewed by media on more than 250 occasions over the course of the project. The last year of the project saw the publication of research on First Nations gambling, Internet gambling, the social impact of gambling, video lottery terminals, a roadmap of gambling facts, and a final report with gambling policy recommendations.

2001 Research Reports and Discussion Papers

ELECTRONICALLY ENHANCED DEMOCRACY IN CANADA	(200101)
STATE OF THE WEST: <i>Western Canadian Demographic and Economic Trends</i>	(200102)
GAMBLING IN CANADA SPECIAL REPORT: <i>Video Lottery Terminals in New Brunswick</i>	(200103)
FIRST NATIONS GAMBLING POLICY IN CANADA	(200104)
E-MUNICIPALITIES IN WESTERN CANADA	(200105)
LOOKING WEST: <i>A Survey of Western Canadians</i>	(200106)
GAMBLING IN CANADA 2001: <i>An Overview</i>	(200107)
TRIUMPH, TRAGEDY OR TRADEOFF? <i>Considering the Impact of Gambling</i>	(200108)
URBAN ABORIGINAL PEOPLE IN WESTERN CANADA <i>Realities and Policies</i>	(200109)
BUILDING THE NEW WEST: <i>A Framework for Regional Economic Prosperity</i>	(200110)
GAMBLING@HOME: <i>Internet Gambling in Canada</i>	(200111)
DOLLARS AND SENSE: <i>Big City Finances in the West, 1990-2000</i>	(200112)
BUILDING BETTER CITIES: <i>Regional Cooperation in Western Canada</i>	(200113)
GAMBLING IN CANADA: <i>Final Report and Recommendations</i>	(200114)
URBAN NATION, FEDERAL STATE: <i>Rethinking Relationships</i>	(200115)
GLOCALISM: <i>The Growing Importance of Local Space in the Global Environment</i>	(200116)

2001 Citizen Engagement

Canada West Foundation's activities are not limited to producing research studies on important policy issues. Throughout the year, Canada West staff also travel across the country presenting the results of Foundation research and seeking feedback on current CWF projects. In addition, the Foundation has a long-standing tradition of providing forums, such as conferences and workshops, where citizens can engage in specific issues and meaningfully contribute to identifying alternatives and solutions to those issues. In 2001, Canada West sponsored the *Western Builders Roundtable* and a series of *Provincial Consultations* as part of the *Building the New West Project*. In addition, Canada West staff presented the results of CWF research and represented the Foundation at numerous events across Canada.



Speakers at the *Western Builders Roundtable* included Michael Harcourt, Gary Filmon, Peter Lougheed, Preston Manning, and Allan Blakeney.



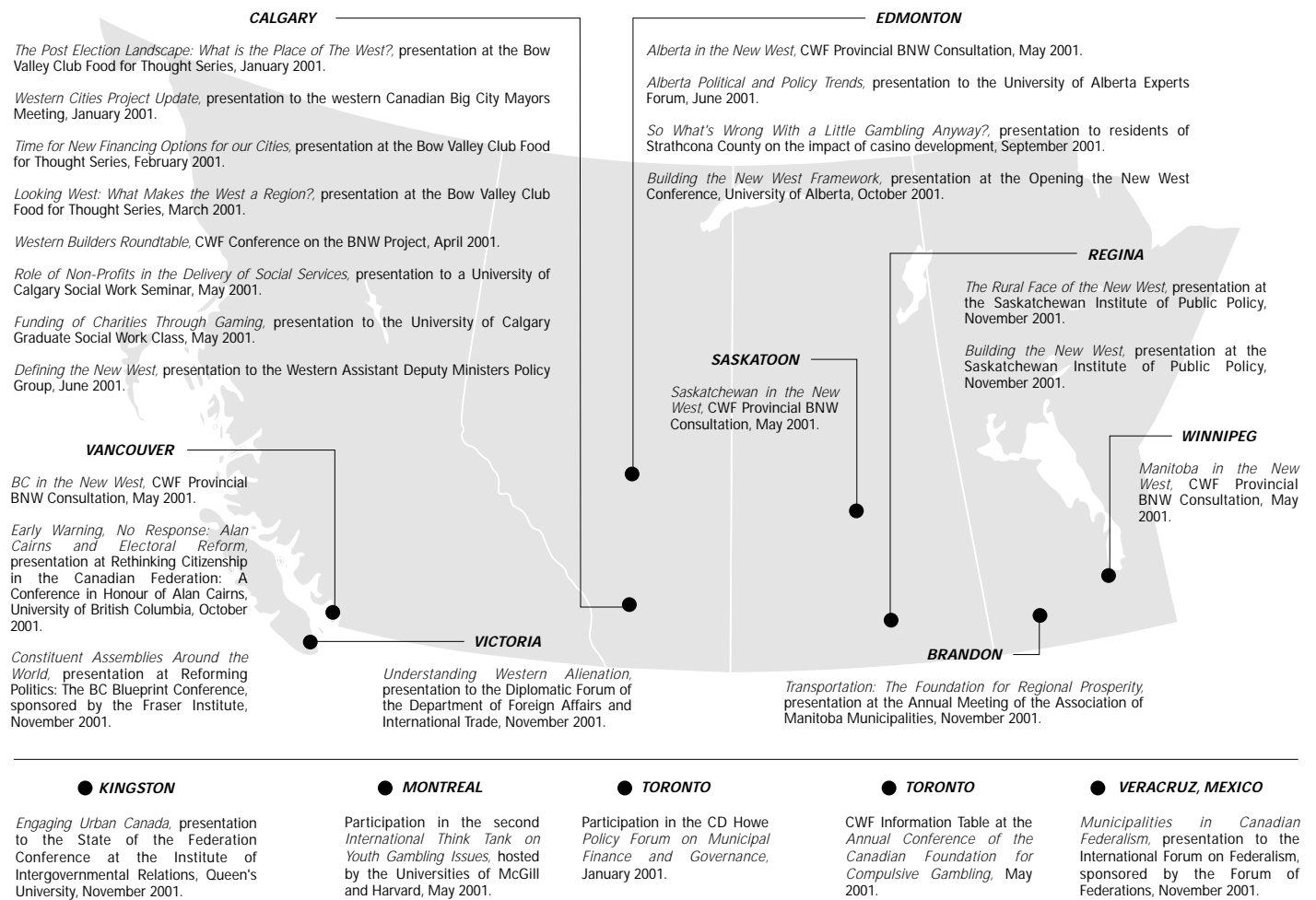
Mr. I.H. Asper, former CWF Councillor, at the launch of the *Building the New West Project*.



Former Manitoba Premier Gary Filmon meets with delegates to the *Western Builders Roundtable*.



CWF President Roger Gibbins addresses one of the provincial roundtable meetings on the *BNW Project*.





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AUDITORS' REPORT TO THE MEMBERS

We have audited the statement of financial position of Canada West Foundation as at December 31, 2001 and the statements of revenues and expenses, changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Foundation as at December 31, 2001 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

KPMG LLP

Chartered Accountants

Calgary, Canada
March 20, 2002



KPMG LLP, a Canadian owned limited liability partnership established under the laws of Ontario, is a member firm of KPMG International, a Swiss association.

CANADA WEST FOUNDATION Statement of Financial Position, Year ended December 31, 2001, with comparative figures for 2000

		2001	2000
Assets	Current assets:		
	Cash and cash equivalents	\$ 96,510	\$ 482,973
	Accounts receivable	87,699	155,280
	Other investments (note 2)	454,095	291,229
		638,304	929,482
	Endowment (note 2)	3,101,250	3,101,250
	Other investments (note 2)	188,577	140,531
	Capital assets (note 3)	41,666	39,636
		\$ 3,969,797	\$ 4,210,899
	Liabilities and Net Assets	Current liabilities:	
Accounts payable and accrued liabilities		\$ 42,466	\$ 30,369
Deferred contributions		383,008	713,589
		425,474	743,958
Net assets:			
Invested in capital assets		41,666	39,636
Restricted for endowment purposes (note 2)		3,101,250	3,101,250
Internally restricted (note 2)		188,577	140,531
Unrestricted		212,830	185,524
		3,544,323	3,466,941
Commitments (note 6)			
	\$ 3,969,797	\$ 4,210,899	

CANADA WEST FOUNDATION Statement of Revenues and Expenses, Year ended December 31, 2001, with comparative figures for 2000

		2001	2000
Revenue	Special projects and corporate donations (note 4)	\$ 1,219,278	\$ 1,130,990
	Investment income	180,653	163,723
	Net realized capital gains (note 2)	48,046	140,531
	Publication sales	13,855	3,564
	Friends and Subscribers	28,204	23,850
		\$ 1,490,036	\$ 1,462,658
Expenses	Research and development	\$ 1,161,071	\$ 1,060,345
	General and administrative (note 4)	237,236	230,245
	Office equipment rental	–	4,313
	Depreciation	14,347	14,211
		\$ 1,412,654	\$ 1,309,114
Excess of revenues over expenses (note 2)	\$ 77,382	\$ 153,544	

CANADA WEST FOUNDATION Statement of Changes in Net Assets, Year ended December 31, 2001, with comparative figures for 2000

	Invested in Capital Assets	Restricted for Endowment	Internally Restricted	Unrestricted	Total 2001	Total 2000
Balance, beginning of year	\$ 39,636	\$ 3,101,250	\$ 140,531	\$ 185,524	\$ 3,466,941	\$ 2,913,097
Excess (deficiency) of revenues over expenses	(14,347)	–	–	91,729	77,382	153,544
Endowment contributions	–	–	–	–	–	400,300
Investment in capital assets	16,377	–	–	(16,377)	–	–
Internally imposed restrictions (note 2)	–	–	48,046	(48,046)	–	–
Balance, end of year	\$ 41,666	\$ 3,101,250	\$ 188,577	\$ 212,830	\$ 3,544,323	\$ 3,466,941

See accompanying notes to financial statements.

CANADA WEST FOUNDATION Statement of Cash Flows, Year ended December 31, 2001, with comparative figures for 2000

		2001		2000	
Cash provided by (used in):	Operations:	Excess of revenues over expenses	\$ 77,382	\$	153,544
		Item not involving cash (depreciation)	14,347		14,211
			91,729		167,755
		Decrease (increase) in accounts receivable	67,581		(110,165)
		Increase in accounts payable	12,097		1,229
			171,407		58,819
Financing and investing activities:		Deferred contributions	(330,581)		640,472
		Other investments and endowment	(210,912)		(621,164)
		Capital assets	(16,377)		(12,956)
		Endowments received	-		400,300
		Bank loan	-		(5,000)
			(557,870)		401,652
		Increase (decrease) in cash and cash equivalents	(386,463)		460,471
		Cash and cash equivalents, beginning of year	482,973		22,502
			\$ 96,510		\$ 482,973

Cash and cash equivalents is defined as cash and bankers' acceptances. See accompanying notes to financial statements.

CANADA WEST FOUNDATION Notes to Financial Statements, Year ended December 31, 2001

Canada West Foundation (the "Foundation") was formed to engage in research and education in the area of economic, social, and public policy. The Foundation is a not-for-profit organization under Section 149(1) of the Income Tax Act and accordingly is not taxable on the revenues it receives and earns from operations.

1. Significant accounting policies:
 - (a) Capital assets: The computer equipment, phone systems, and furniture are recorded at cost. Depreciation is provided on a declining balance basis at an annual rate of 30%.
 - (b) Revenue recognition: The Foundation follows the deferral method of accounting for contributions. Deferred contributions are revenues received in the current year that are used for projects in the upcoming year. Special projects and corporate donations and friends revenues are recognized when payments are received or committed. Donations received in kind are recorded at fair market value, determined at the date the donation is made. Endowment contributions are recognized as direct increases in net assets.
 - (c) Investments: Short-term investments are recorded at the lower of cost or market value. Endowment and other investments are recorded at cost and are written down only when such decline is considered other than temporary in nature.
2. Endowment and other investments: Endowment funds are recorded at cost and are externally restricted in that only interest and dividends earned on the invested capital is available for the ongoing operations of the Foundation. No distribution of endowment capital is permitted. The accumulating interest and dividends are available for general purposes and are classified as current. The distribution of realized net capital gains on the fund is internally restricted in that they will only be used for operating purposes subject to Board approval. The accumulating realized net capital gains are classified as long-term.

	2001		2000	
Realized net capital gains	\$	188,577	\$	140,531
Interest and dividends earned		454,095		291,229
		\$ 642,672		\$ 431,760

The excess of revenues over expenses at the end of the year includes the internally restricted amounts. The market value of endowments at December 31, 2001 was \$4,158,770 (2000 - \$3,925,617). During the year, investment income of \$172,967 (2000 - \$156,431) was earned on these investments.

3. Capital Assets:

	Cost	Accumulated Depreciation	Net Book Value 2001	Net Book Value 2000
Computer equipment	\$ 91,353	\$ 60,741	\$ 30,612	\$ 32,450
Phone systems	6,028	4,702	1,326	1,225
Furniture	17,710	7,982	9,728	5,961
	\$ 115,091	\$ 73,425	\$ 41,666	\$ 39,636

4. In-kind revenues:

These amounts include donations in-kind for office space in the amount of \$54,518 (2000 - \$71,107).

5. Bank loan:

The Foundation has access to a \$75,000 unsecured revolving operating facility due on demand and bearing interest at bank prime rate plus 1.0%. As of December 31, 2001 no funds have been drawn on this facility.

6. Commitments:

The Foundation has entered into operating lease commitments for office space and equipment with future payments as follows: 2002 - \$50,949; 2003 - \$54,849; 2004 - \$54,849; 2005 - \$45,000; 2006 - \$28,125.

7. Comparative figures:

Certain comparative figures have been restated to conform with the current financial statement presentation.

CWF Research Advisors, 2001

To ensure that Canada West Foundation research is both informed and helpful to public and private decision-makers, all projects are guided by the knowledge and expertise of many volunteer advisors. CWF Advisory Committees are comprised of academic experts, representatives from government, the private and non-profit sectors, and community practitioners.

BUILDING THE NEW WEST (BNW) PROJECT

BNW Working Group

Raymond Blake, Saskatchewan Institute of Public Policy
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John Courtney, University of Saskatchewan
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Harriet Permut, Union of British Columbia Municipalities
Karen Bittner, City of Regina

Urban Aboriginal People Advisory Committee

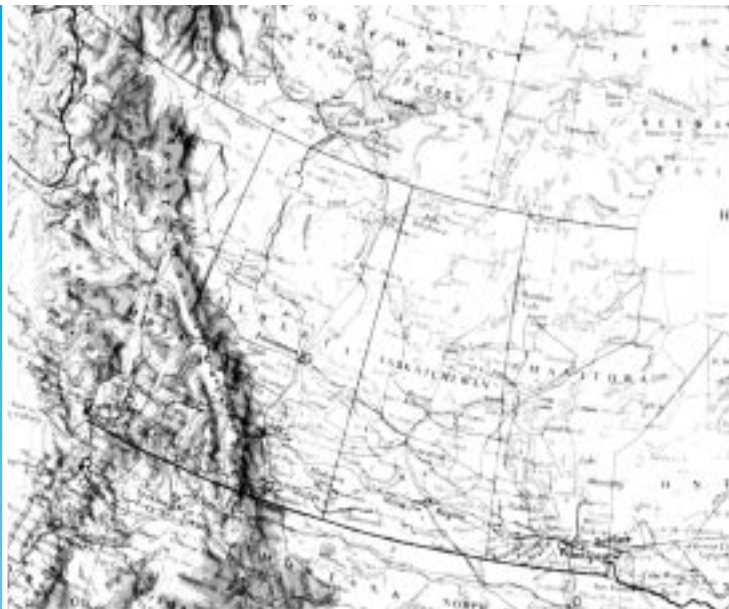
Susan Anzolin, Aboriginal Affairs Secretariat, PCO
Andrew Bear Robe, Brave Dogs Management Consulting Services
Fred Caron, Aboriginal Affairs Secretariat, Privy Council Office
Laura Chapman, Policy Research Initiative, Government of Canada
Stewart Clatworthy, Four Directions Project Consultants
Lou Demerais, Vancouver Native Health Society
Wayne Helgason, Social Planning Council of Winnipeg
Gerry Kushlyk, Alberta Aboriginal Affairs and Northern Development
Mark La Rocque, Saskatchewan Government Relations & Aboriginal Affairs
Kelly Lendsay, Aboriginal Human Resource Development Council of Canada
Ray McKay, Kitsaki Management Limited Partnership
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Lisa Nye, BC Community, Aboriginal and Women's Services
Paul Tennant, University of British Columbia
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Western Cities Arts and Culture Advisory Committee

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John Mahon, Edmonton Arts Council
Roma Quapp, Department of Canadian Heritage
Douglas Riske, Manitoba Arts Council
Burke Taylor, Office of Cultural Affairs, Vancouver

GAMBLING IN CANADA PROJECT

Phil Boname, Urbanics Consultants Ltd.
David Elton, Max Bell Foundation
Patrick Johnston, Canadian Centre for Philanthropy
Patrick Luciani, Donner Canadian Foundation
Clayton Manness, Winnipeg, Manitoba
Jacquelyn Thayer-Scott, University College of Cape Breton



*Construction of the
CPR Bridge over the
Oldman River at
Lethbridge. Photo
courtesy of Sir
Alexander Galt
Museum and
Archives.*

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