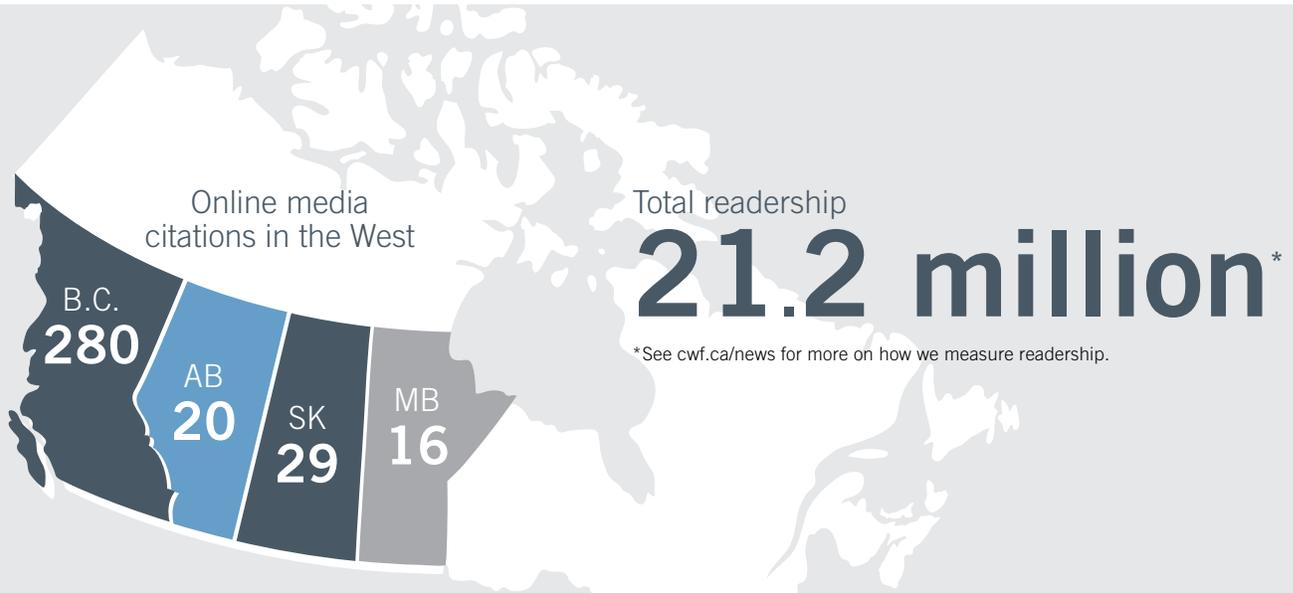


IN THE NEWS

CANADA WEST FOUNDATION MEDIA REPORT [➤](#) OCTOBER 1 to DECEMBER 31, 2016

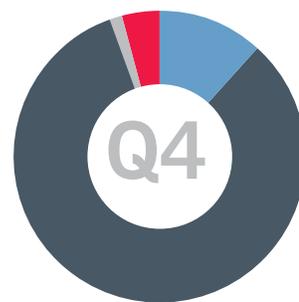


MEDIA MENTIONS Q4

“Importantly, local opposition is not restricted to pipelines and oilsands, and it is often not about climate change.”

Pipeline opposition isn't really about climate change, Canada West Foundation finds
CBC News | November 24, 2016

MEDIA MENTIONS



135

NEWSPAPERS

954

ONLINE

17

TELEVISION

45

RADIO



499

BROADCAST (Total clips)



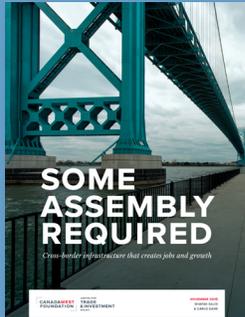
Op-ed media readership **1.3 million**



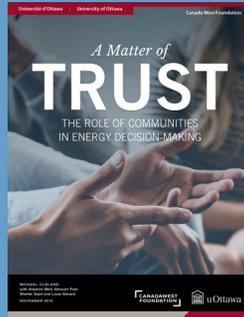
IN THE NEWS



OCTOBER 2016



NOVEMBER 2016



NOVEMBER 2016



It started in communities, six of them across the country, each a proposed site for different energy projects – and each home to fierce local protests. Through in depth case studies of these communities, the Canada West Foundation tells the story of what drives local opposition to energy development. The case study research was compiled along with opinion polling, feedback from a major conference *Engage* with project partners University of Ottawa, and analysis in our most recent report, *A Matter of Trust: The role of communities in energy decision-making*. The result was a comprehensive look at one of the most pressing issues of the day: changing the way energy decisions are made to ensure local people are being heard. We found that the reason for opposition isn't always what has been assumed by decision-makers.

The media attention on the report's findings was enormous, including two *Globe and Mail* op-eds, articles in *Postmedia*, *Canadian Press*, the *Globe*, national CBC online and radio and television interviews. It was also hailed by Kinder Morgan's Ian Anderson at a forum of business leaders. And the report was shared widely on social media.

The fourth quarter was extraordinary for the Foundation. In addition to *A Matter of Trust*, we released two more papers. *Some Assembly Required: Cross-border infrastructure that creates jobs and growth* proposes a tool for growing and protecting good jobs in Canada and the United States: A North American Border Infrastructure Bank. Border infrastructure is crucial to North American competitiveness and jobs. Yet North America is the only global trade bloc that does not have an independent, permanent infrastructure bank to provide intelligence and information to guide infrastructure development, the report says.

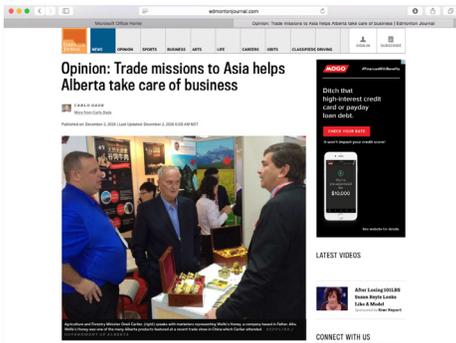
Start 'Em Up: Incubating next-gen innovators looks at the profound gap in Canada in science, technology and innovation and why Canadian firms find it difficult to secure people who have these talents. The paper recommends a home-grown solution – starting now to develop a new generation of innovators and entrepreneurs who will play an important role in revving up the economy.

Meanwhile, the Foundation did more than 100 media interviews in the fourth quarter that aired across the West, Canada and internationally. Martha Hall Findlay spoke to the *New York Times* on supply management and Canada's new trade deal with Europe; Shafak Sajid was interviewed by BBC News about pipeline approvals, and why community engagement matters. The big news about Ottawa approving two pipeline projects had the Foundation in demand to provide commentary and analysis, including more than 25 interviews over just a few days. In an op-ed that ran in the *Globe* the day after the announcement, Martha and Trevor McLeod made the case that the approvals bring a crucial opportunity to break the false connection between pipelines and climate change that has unfairly hounded the debate. The Foundation was also well-represented at Natural Resources Minister Jim Carr's speaking engagement in Calgary the day after the announcement, including Martha's seat at the head table and introduction to the business crowd. This is in addition to Martha's "listening tour" – meeting with more than 100 thought-leaders, decision-makers and executives across the country and speaking to audiences large and small.

The Foundation was in front of the Senate talking about some of the country's critical issues – transitioning to a low carbon economy and how to handle trilateral relations in today's protectionist environment. Carlo Dade, meanwhile, was one of a select group of attendees at a dinner in Ottawa in honor of Vice President Joe Biden, who embarked on a two-day trip to Canada before departing the White House in 2017.

COMMENTARY

HIGHLIGHTED OPINION ARTICLES IN MAJOR NEWSPAPERS



edmontonjournal.com

Trade missions to Asia helps Alberta take care of business

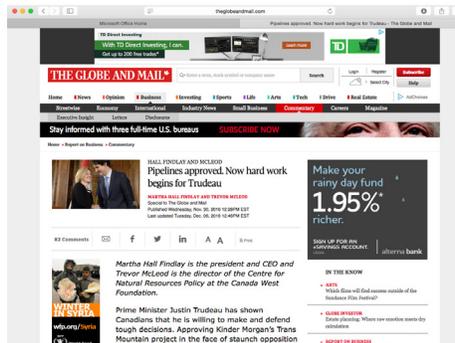
Carlo Dade

In the *Edmonton Journal*

December 2, 2016

Donald Trump's announcement that he will withdraw the United States from the trans-Pacific Partnership (TPP) effectively killed the massive trade deal while simultaneously tearing a hole in Western Canada's trade agenda in Asia.

Canada now must find other ways to stitch together opportunities for the western provinces in the Pacific. In this context, the just completed major trade mission to China by the Government of Alberta takes on even greater importance in securing the province's future export growth. China is Canada's second largest trading partner, after the U.S. Although the province has seen a slower growth in Asian economies in 2016, growth is projected to gradually rebound to an average of 6.2 per cent a year (2016 – 2020). . . .



theglobeandmail.com

Pipelines approved. Now hard work begins for Trudeau

Martha Hall Findlay and Trevor McLeod

In the *Globe and Mail*

November 30, 2016

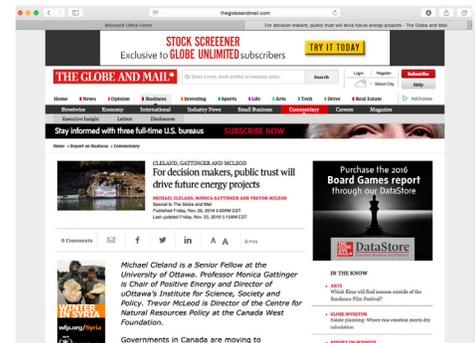
Prime Minister Justin Trudeau has shown Canadians that he is willing to make and defend tough decisions. Approving Kinder Morgan's Trans Mountain project in the face of staunch opposition falls squarely in that category.

Yet things are about to get tougher as the pipeline saga enters the next phase. The Trudeau government has been warned by climate activists and some community and indigenous leaders that we can expect vigorous opposition in the form of protests, litigation and direct action. We've seen some of this already. And, no doubt, we will see more.

For the most part, this is as it should be. Canadians are staunch defenders of freedom of speech and freedom of association. . . .

There is another, less obvious opportunity available to the Prime Minister. This one will be harder to seize but it is crucial.

This week's announcement is an opportunity to break the false connection between pipelines and climate change. . . .



theglobeandmail.com

For decision-makers, public trust will drive future energy projects

Michael Cleland, Monica Gattinger

and Trevor McLeod

In the *Globe and Mail*

November 25, 2016

Governments in Canada are moving to decarbonize our energy systems. There is a growing consensus that this energy transition is essential; there is less consensus on how, and how fast we should go. So now for the hard part – getting from “what” to “how” on energy transition.

At the core of the challenge is trust: in governments, in regulators and in energy decision makers to get something as big and as important as this right. And Canadians who live in communities where energy projects are slated to be built are telling the powers that be “We don't trust you,” according to new research from the University of Ottawa and Canada West Foundation.

The research involved case studies of local communities from across Canada – rural, urban, indigenous, non-indigenous – that had been asked to host different sorts of energy projects: pipelines; power lines; hydro dams; gas-fired power plants; wind farms and natural gas exploration. . . .

MEDIA SNAPSHOT

HIGHLIGHTED ARTICLES

Safe for now, Canadian dairy farmers fret over E.U. trade deal

Ian Austen

[The New York Times](#)

October 31, 2016

On both sides of the Atlantic, many of the people who are most upset about the new free trade deal between Canada and the European Union are dairy farmers. But they have opposite worries.

The deal was nearly derailed by enraged farmers in the Wallonia region of Belgium because of how much they had been struggling. In Canada, by contrast, farmers are anxious because they have been doing so well. ...

To its critics, supply management — which is also used to control Canadian poultry and egg production — is a legalized price-fixing cartel that inflates Canadians' grocery bills and hinders exports for the benefit of an elite group of farmers.

“It’s not the best system for consumers; it’s not the best system for the 92 percent of farmers who are not supply managed,” said Martha Hall Findlay, a former Liberal member of Parliament and the chief executive of the Canada West Foundation, a policy research group in Calgary, Alberta. ...



nytimes.com

Pipeline opposition isn't really about climate change, Canada West Foundation finds

[CBC News](#)

November 24, 2016

If you think opposition to pipelines is driven mainly by concerns over climate change, you're wrong, according to a new study from the Canada West Foundation and University of Ottawa.

Their report, released Thursday, involved six case studies of major energy projects across the country that found similarities among the local opposition each encountered, whether it was an oil pipeline, a hydro dam or a wind farm.

“Our new research shows ... that the nature of this opposition, and the underlying concerns, are often not what opinion leaders and political decision-makers have assumed,” the report reads.

“Importantly, local opposition is not restricted to pipelines and oilsands, and it is often not about climate change.”

Other factors turned out to be “far more important,” according to the research. ...

How oil pipelines became one of the most divisive issues in Canadian politics

[Brent Bambury](#)

[CBC's Day 6](#)

December 2, 2016

If both of the pipelines approved by the federal government this week, the Kinder Morgan Trans Mountain and Enbridge's Line 3, clear regulatory hurdles and are eventually built and put online, they will not significantly expand Canada's existing infrastructure. There are 840,000 kilometres of pipeline in Canada. Implementing both of these projects would increase the total by just .3%.

But obviously, the political impact of developing oil infrastructure in Canada, particularly when it's attached to the oilsands, is massive. That was clear in the careful language used by the Prime Minister, in the nearly instant fury from opponents, and the debate over the social license the development may or may not have.

Some sceptics expect at least one of the two pipelines will be voided by the process, like Northern Gateway, which was green-lit by the previous government and killed on Tuesday by the Liberals, a symbol of how hard it is to build infrastructure in Canada.

It was not always like this.

Trevor McLeod sees the roots of some of the fierce opposition in the concept of peak oil and its failure to materialize. He's the Director of the Centre for Natural Resources Policy at the Canada West Foundation in Calgary, an organization that supports pipeline development. ...