

IN THE NEWS

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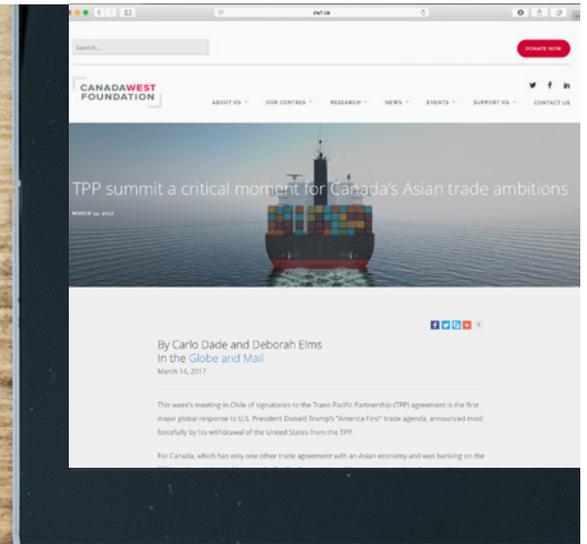
CANADA WEST FOUNDATION MEDIA REPORT JANUARY 1 TO MARCH 31, 2017

OP-EDS

Q1 2017

15
total

1.7M
readership



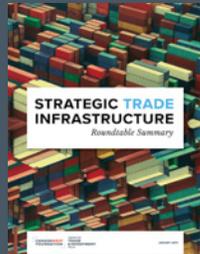
screen shots: macleans.ca, cwf.ca, politico.com, Vancouver Sun

RESEARCH REPORT

Releases

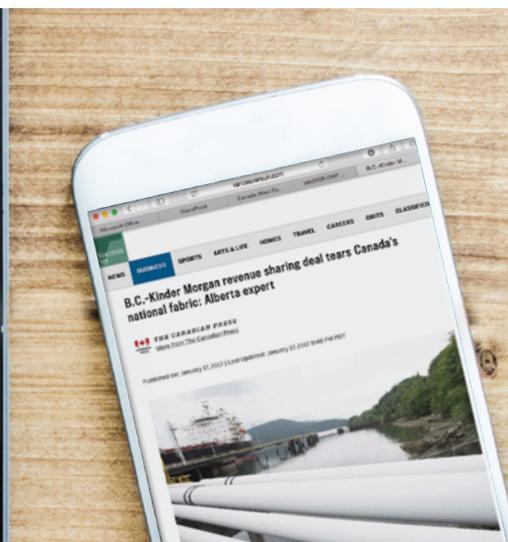
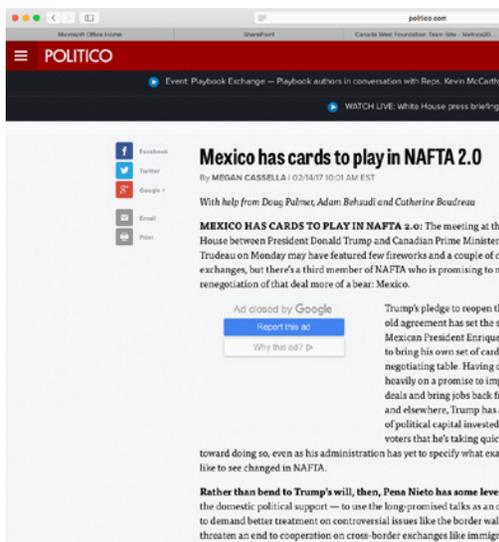
Matchup: A case for pan-Canadian competency frameworks

Strategic Trade Infrastructure Roundtable Summary



It is time to end the charade. Pipelines and oil-sands opposition are not a good proxy for climate action. If we actually want to keep global temperatures below 2C above pre-industrial levels, we need to get beyond entrenched positions and focus on tackling climate change together.

— Martha Hall Findlay and Trevor McLeod
Globe and Mail, March 1, 2017



MEDIA MENTIONS

Online & Print

617
total

15.7M
readership

IN THE NEWS



Strategic Trade Infrastructure
Roundtable Summary

Naomi Christensen
January 2017

From jobs to trade infrastructure spending to keeping pace with policy twists and turns of U.S. President Donald Trump – and what they mean for the West and Canada – our team got off to a brisk start in 2017.

The Trade & Investment Centre released a report with recommendations for better planning and wiser spending of infrastructure dollars to get things built. The paper was the culmination of a series of deep dive roundtables with decision-makers and private sector industry leaders, timed to help Ottawa make smart decisions with its \$187-billion infrastructure plan. Carlo Dade, Naomi Christensen and John Law also wrote an op-ed published in the Globe and Mail urging the government to make the right choices with its investments.

Matching jobs to people and people to jobs – it seems to make sense, but it is not always happening. The Human Capital Centre released *Matchup: A case for pan-Canadian competency frameworks*, which proposes a competency approach to better develop and deploy Canada's workforce. It will lead to fewer unfilled jobs and more employed Canadians. Author Janet Lane did interviews with BNN, CBC Calgary, City TV Edmonton, CBC On the Money and CBC Saskatchewan. She also wrote an op-ed with Christopher Rastrick, published online for CBC.



Matchup: A case for pan-Canadian
competency frameworks

Janet Lane & Jeff Griffiths
February 2017

With close to 90 interviews in the first three months of the year, there were many media opportunities for our team. Our take on budgets included Janet's coast-to-coast CBC radio interviews on the federal budget's innovation agenda; Trevor McLeod's look at the effect of oil prices on coffers; and, Martha Hall Findlay's on-the-spot analysis for BNN moments after the budget came down.

On Trump, our team has been busy on a number of policy fronts, including doing interviews with media on both sides of the border and abroad. Carlo talked to outlets such as Politico about trade issues and NAFTA renegotiations. He also spoke to CTV National News, BNN and BBC on border taxes, and wrote an article for Policy Options looking at how Canadians really feel about NAFTA. Our work on the future of the Trans-Pacific Partnership without the U.S. – and why Canada could be a winner in a reborn "TPP 11 deal" – was extensive, including an online, interactive blog project, an online video, op-eds in the Globe and Mail and Hill Times and more than a dozen media interviews.

With the president breathing new life into Keystone XL, Martha did interviews with B.C. Almanac and Trevor talked to CBC morning shows across the country. Martha and Trevor also teamed up for an op-ed in the Globe and Mail that was a call to stop using pipelines as a proxy for climate action and to start working together to make a difference.

COMMENTARY

Highlighted Opinion Articles in Major Newspapers



TPP SUMMIT A CRITICAL MOMENT FOR CANADA'S ASIAN TRADE AMBITIONS

*Carlo Dade and Deborah Elms
Globe and Mail
March 14, 2017*

This week's meeting in Chile of signatories to the Trans-Pacific Partnership (TPP) agreement is the first major global response to U.S. President Donald Trump's "America First" trade agenda, announced most forcefully by his withdrawal of the United States from the TPP.

For Canada, which has only one other trade agreement with an Asian economy and was banking on the TPP to get a real foothold across the Pacific, this meeting will be more crucial than for any other attendee in Chile.

The meeting is also critical for the Trudeau government to reframe Asian perceptions of Canada as engaged and focused on the region. Ottawa still needs to demonstrate that it has learned from the mistakes of the previous government, which failed to grasp the importance of the TPP and dismissively declined to join the negotiations when it first had the chance.

The summit in Chile will test how the 11 other signatories to the agreement want to respond to Mr. Trump's walking away: give up, go home and wait to deal with Mr. Trump one-on-one; or, forge ahead without the United States, on "TPP 11."...



ENVIRONMENTALISTS SHOULD END THE CHARADE OVER THE OIL SANDS

*Martha Hall Findlay and Trevor McLeod
Globe and Mail
March 1, 2017*

The world needs to take serious action to reduce global greenhouse-gas emissions and keep global temperature increases below 2C above pre-industrial levels. We agree on that.

But here's the thing.

Keeping oil sands in the ground and stopping new pipelines will actually increase global GHG emissions. It sounds counter-intuitive, but bear with us.

The story starts with global energy forecasts. Even if there is very aggressive adoption of electric vehicles and renewable energy technologies – which we wholeheartedly support – the world will use more oil each year through at least 2040. According to the International Energy Agency (IEA), if the world goes beyond the aggressive commitments made in Paris and achieves the 2C global goal, then oil demand would fall by 2040. Yet, oil demand will remain high for years after that.

And, since there is no shortage of oil reserves in the world, oil won't disappear on its own any time soon. The world will use more oil even if pipelines are stopped and oil sands remain in the ground....



THERE ARE NEARLY 44K UNFILLED JOBS IN ALBERTA. SO WHAT'S GOING ON?

*Janet Lane and Christopher Rastrick
CBC.ca
February 28, 2017*

In a difficult economic environment, it seems likely that many Albertans would be scrambling to take any kind of work – and that this would reduce the number of available jobs.

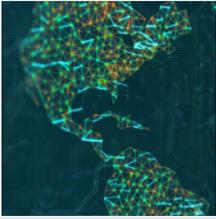
But while many Albertans are accepting jobs that were not on their radar two years ago, surprisingly, there are still 44,000 unfilled positions in the province. Something doesn't match up.

One possible solution to persistent job vacancies is to give employers a better way to advertise the specific kinds of skills they are looking for, and give people who are looking for work a better way to lay out their specific skills for prospective employers....



MEDIA SNAPSHOT

Highlighted Articles



WORLD PREPARES TO MOVE ON WITHOUT U.S. ON TRADE

Adam Behsudi
Politico
March 14, 2017

Here's what happens when the U.S. pulls out of a major trade deal: New Zealand seizes the opportunity to send more of its milk and cheese to China. Japanese consumers pay less for Australian beef than for American meat. Canadians talk about sending everything from farm products to banking services to Japan and India. ...

Competitors say they have no choice but to take the money U.S. businesses would have earned otherwise.

"We are not trying to take market share from the U.S. It's more like you are putting money on the table and pushing it towards us," said Carlo Dade, director of trade and investment policy for the Canada West Foundation, a Calgary-based think tank....



GAUGING CONCERN: FOREIGN ENERGY COMPANIES TURN AWAY FROM THE OILSANDS

CBC The Current
March 13, 2017

Last week Royal Dutch Shell announced a massive sell off of most of its stake in the Alberta oil sands.

"Nobody saw it coming," business columnist Deborah Yedlin tells *The Current*.

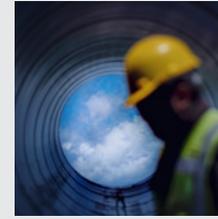
But Yedlin says the decision makes sense, given the company's interest in becoming a big player in the natural gas industry. "This is just one more step in terms of freeing up capital to be able to do that."

Martha Hall Findlay, president and CEO of the Canada West Foundation, adds Cenovus and Suncor to the list of energy companies that publicly support Premier Notley's carbon tax.

"Other companies worldwide are advocating for a carbon price," Findlay tells Anna Maria Tremonti.

"Canada is actually well behind."

Findlay goes on to say Canada's energy sector should stick with the government's new direction if it's worried about divestment....



B.C.-KINDER MORGAN REVENUE-SHARING DEAL TEARS CANADA'S NATIONAL FABRIC

The Canadian Press
February 27, 2017

A revenue-sharing agreement that helped convince British Columbia to support the \$6.8 billion Trans Mountain oil pipeline expansion threatens to tear the fabric of country, says a resource policy expert.

The agreement with Kinder Morgan gives the province as much as \$1 billion over 20 years. The financial benefit for the province was the last of five conditions needed for Premier Christy Clark to approve the expansion of the pipeline through B.C....

Trevor McLeod at Calgary's Canada West Foundation said the agreement could make Canada less competitive and set off feuds between provinces.

"My concern is with the long-term viability of the country," said McLeod, in a telephone interview from Calgary about the B.C. deal.

He said the Western provinces joined Confederation on the promise of a railway ensuring the free movement of goods across Canada, but the Kinder Morgan agreement stretches that long-held pledge.

"I think it goes against the principles upon which the country was built," McLeod said. "I think it would probably be an exaggeration to say \$25 million or \$50 million a year for 20 years is going to kill the country. But if this becomes the way of the future ... and we get into tit for tat situations, then that would definitely do that."...

