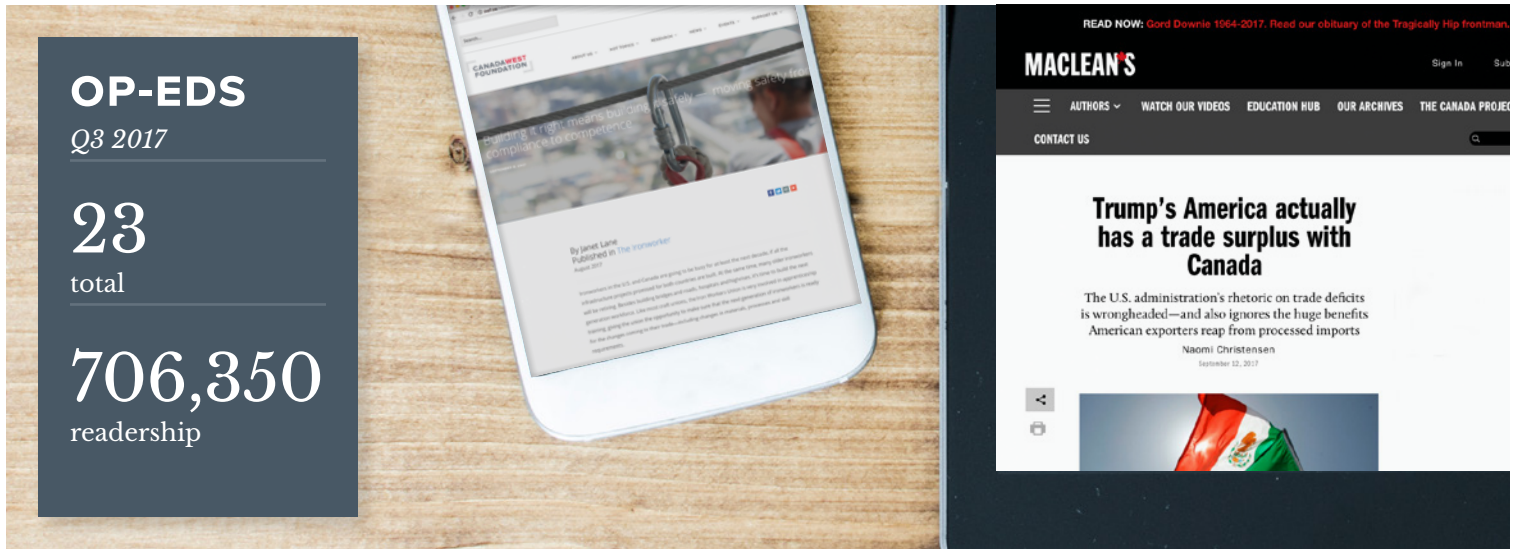


IN THE NEWS

- IN THE NEWS
- COMMENTARY
- MEDIA SNAPSHOT

CANADA WEST FOUNDATION MEDIA REPORT  JULY 1 TO SEPTEMBER 30, 2017



OP-EDS
Q3 2017

23
total

706,350
readership

READ NOW: Gord Downie 1964-2017. Read our obituary of the Tragically Hip frontman.

MACLEAN'S Sign In Sub


AUTHORS WATCH OUR VIDEOS EDUCATION HUB OUR ARCHIVES THE CANADA PROJECT

CONTACT US

Trump's America actually has a trade surplus with Canada

The U.S. administration's rhetoric on trade deficits is wrongheaded—and also ignores the huge benefits American exporters reap from processed imports

Naomi Christensen
September 12, 2017



screen shots: macleans.ca, hilltimes.com, cwf.ca

But for the North American free-trade agreement, our main negotiating challenge is this: The United States has a legitimate complaint. We continue to defend a system, at significant cost to consumers and to other parts of our economy, that is no longer defensible.

— **Martha Hall Findlay**
Globe and Mail, "Canada's supply management system for dairy is no longer defensible"

First, follow all the rules, and then go beyond them by ensuring workers are competent to do the work to which they are assigned.

— **Janet Lane**
Journal of Commerce, "Beyond the rules: Moving safety from compliance to competence"



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OPINION

We can make business-First Nations partnerships work

Agreements based on common interest can provide real opportunity for Indigenous communities.



Justice Minister Jody Wilson-Raybould, left, and Ontario Indigenous Relations Minister Carolyn Bennett are leading the government's constitutional, organizational, and legal challenge with First Nations over the rights and duties attached to the government-First Nations relationship. Rights are important, but do the law allow for such business First Nations and businesses based primarily on alleged interests, rather than on values? The Hill Times, 9/28/17

Rights alone don't create opportunity for Indigenous youth. If we move outside the legal structures we can see examples of real collaboration and consent, based on an alignment of interests.

— **Jahangir Valiani**
The Hill Times, "We can make business-First Nations partnerships work"

MEDIA MENTIONS
online & print

203
total

8.0M
readership

IN THE NEWS



The North American Free Trade Agreement (NAFTA) is unquestionably important for Canada. But Canada also can't afford to lose sight of the huge opportunity, particularly for the western provinces, to grow trade in the Trans-Pacific Partnership (TPP). This summer and into the fall, the Canada West Foundation wrote letters to MPs, met with agriculture leaders and did a series of media interviews and local, regional and national op-eds to spur support for ratification of the TPP without the United States (TPP11). The campaign, from Trade & Investment Centre director Carlo Dade, built on the release of our report, *The Art of the Trade Deal: Quantifying the benefits of a TPP without the U.S.* Federal trade policy-makers paid attention. As a key meeting of TPP countries approaches in November, we'll keep pushing.

NAFTA, Indigenous economic engagement, workplace competencies and tractor hacking were also part of our third quarter visibility. We published 23 op-eds, including: on TPP11 in the *Globe and Mail* and a series across the West; the opportunities of pulse fractionation, by senior policy analyst Naomi Christensen and published in the western papers; and on supply management, with a myth-busting op-ed from President and CEO Martha Hall Findlay. On the electricity file, policy analyst Nick Martin had the opportunity to appear before the federal Standing Committee on Natural Resources to talk about strategic electricity inter-ties. Human Capital Centre director Janet Lane wrote about why building it right means building it safely, in *Ironworkers Magazine*. She also talked to the *Journal of Commerce* about competencies. With

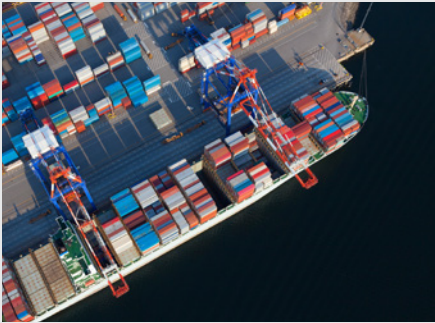
each round of NAFTA talks, Carlo did interviews that ran across the country, including with *Global News*, *CFRA News Talk* radio and *Breakfast Television*. Contributing to *Policy Options'* special feature on trade policy, Carlo and policy analyst Jahangir Valiani wrote on the extraordinary measures Canadian farmers resort to under the strict digital lock provisions, and why Canada should review its existing policies before welcoming new trade agreements. Meanwhile, as Brad Wall announced his retirement from politics, Vice-President Colleen Collins talked to *The Canadian Press* about the premier's legacy in Saskatchewan and the West.

This summer, the Supreme Court released two important decisions that provide clarity on the Crown's duty to consult on energy projects that affect the rights of Indigenous peoples. Our op-ed on the decision, published in the *Hill Times*, looked at how we can make business-First Nations partnerships work. It gave an early glimpse of our Indigenous economic engagement project, which got off the ground this quarter with a series of stakeholder roundtables.

Our blog was also busy through Q3. Articles from Naomi looked at Canada's chance to get a trade deal with Japan through the TPP11 and key dates in the softwood lumber dispute; Carlo wrote about what's been missing in Canadian coverage of NAFTA. A blog from Naomi that showed why Trump's America actually has a trade surplus with Canada was picked up and published in *Maclean's*, as well as below the border, in *Real Clear Policy*.

COMMENTARY

Highlighted Opinion Articles in Major Newspapers



A TPP WITHOUT THE U.S. WOULD BE A BETTER DEAL FOR CANADA

By Martha Hall Findlay
Globe and Mail
September 22, 2017

NAFTA is becoming all-consuming. It is, without question, important for Canada.

But let's be realistic. A best-case outcome for the North American free-trade agreement is that we don't lose what we already have with the United States, not about actually expanding our trade. For that, we must look elsewhere. The good news is that "elsewhere" is right under our noses: the Trans-Pacific Partnership (TPP), or more precisely, without the United States, the TPP11.

Losing sight of this opportunity would be a big mistake.

U.S. President Donald Trump hated the TPP even more than NAFTA. So much so that he signed an executive order removing the United States from the 12-country deal immediately on taking office. But like many other things he does, this may come back to haunt him.

Not only would the TPP have benefited the U.S. economy (as many frustrated U.S. companies well know), the remaining signatories are going ahead without the Americans – they have realized that, despite the attraction of the large U.S. market, they are still better off together, without the United States, than not at all. In some ways, the United States will be left behind.



GIVE PEAS A CHANCE TO GROW WESTERN ECONOMY

By Naomi Christensen and Carlo Dade
Winnipeg Free Press
September 1, 2017

The Canadian Prairies are well-known for being global leaders in pulse production and exports, but we didn't get here by being complacent. We are now in the midst of an opportunity to become the premier region for pulse fractionation, a relatively new processing technology that breaks pulses into protein, starch and fibre fractions for use as ingredients in food processing.

The Prairie provinces already have an encouraging start. Developing a fractionation hub next to our existing multibillion-dollar pea, lentil and bean industries will cut shipping costs and turn what was once a competitive disadvantage — distance from market — into an advantage.

Already, millions of new investment dollars in fractionation facilities have been earmarked across the Prairies. But competitors in Europe and the U.S. are also starting to realize that the opportunity is huge — and will only grow in the future.



DIGITAL PROVISIONS TURN FARMERS INTO HACKERS

By Jahangir Valiani and Carlo Dade
Policy Options
August 14, 2017

Upheaval in the global trading system is forcing Canada, and many other countries, to contemplate the appropriateness of a wide range of trade provisions. And while much has been said about how we should update trade agreements — including in NAFTA renegotiations — far less attention has been paid to the unintended consequences of existing trade provisions. As recent research at the Canada West Foundation shows, Canada's participation in trade agreements brings net benefits to our economy and society. Some unintended consequences are unavoidable, however, and policy-makers can mitigate their effects through careful analysis and a willingness to respond.

One interesting example of such unintended consequences is how one deal is now threatening to turn Canada's farmers into hackers. And while the link between farmers and digital trade isn't obvious, it's important, as we will now show.



MEDIA SNAPSHOT

Highlighted Articles



TRUMP'S POLITICAL DESCENT COULD TAKE NAFTA DOWN WITH HIM

Globe and Mail
John Ibbitson
July 17, 2017

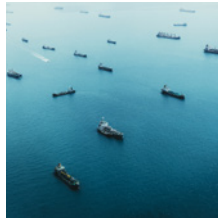
The greatest threat to Canada's economy is not contained in the list of demands that Washington released Monday for renegotiating the North American free-trade agreement. Those terms are not that dire.

The greatest threat comes from a wounded Donald Trump, whose presidency is unravelling.

Mr. Trump could attempt to unilaterally terminate NAFTA, to solidify support among his true believers as the crisis surrounding his presidency worsens.

...

"This is new constitutional territory," said Carlo Dade, director of the Trade and Investment Centre at the Canada West Foundation. "The United States has never withdrawn from an agreement before."



THINK TANK URGES SUPPORT FOR TRANS-PACIFIC PARTNERSHIP

Kelowna Capital News
Alistair Waters
August 24, 2017

In a strongly worded opinion piece focusing on the federal Liberal caucus meeting in Kelowna in two weeks, the Canada West Foundation says a number of Western MPs, including Kelowna-Lake Country's Stephen Fuhr, have been silent on what it calls an important international trade agreement that will determine this region's future.

And it's urging the Liberal MPs, especially those from B.C., to speak up in support of the deal.

The piece, written by the foundation's trade and investment director Carlo Dade, says despite the U.S.'s withdrawal, the Trans Pacific Partnership is alive and well and needs the Liberal government's attention as it will help regions like the Okanagan "catch up with the Australians and surge past the Americans" when it comes to trade with Asia.

Calling the TPP the "most important trade development to date," and given that a trade agreement with China would likely take close to a decade to conclude, Dade said the TPP is the only opportunity for the foreseeable future. And he is calling on Canada to ratify the deal.



TRANSCANADA PRESSES PAUSE ON ENERGY EAST

The Canadian Press
September 8, 2017

Federal government policies tying environmental impacts to regulatory approval of pipelines are sending investors fleeing for more certain ground, critics and pipeline proponents said Friday.

The comments come a day after TransCanada Corp., said it was asking the National Energy Board to suspend its application for the 4,500-kilometre Energy East pipeline between Alberta and New Brunswick for one month while it figures out if the NEB's environmental assessment of the line will affect the economic argument for the project.

The NEB last month announced the outline of its new review process for Energy East and said for the first time the environmental assessment will include an examination of the greenhouse gas emissions created at all stages, from oil extraction to end use.

Canada West Foundation CEO Martha Hall Findlay, a former Liberal MP, said everyone wants to cut greenhouse emissions, but the government is not going to prove it can cut emissions and still build pipelines by "moving the goal posts in the middle of a major investment decision."

She said her organization is supportive of putting a price on carbon as a means to cut emissions, but using the regulatory process to try and do it as well is the wrong policy.

