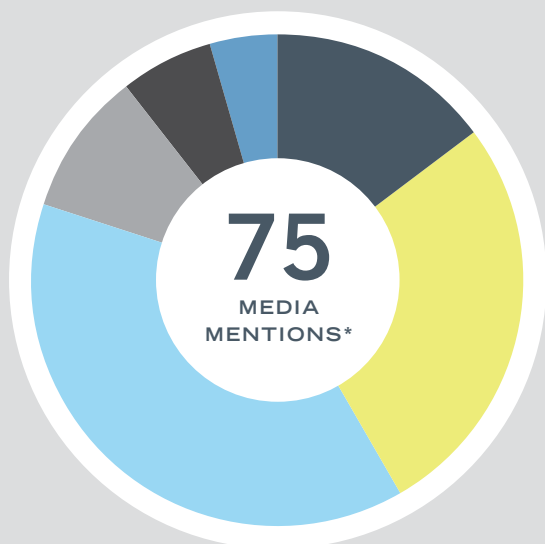


IN THE NEWS

Q4 2014

OP-EDS
TOP NEWS
IN THE LOOP

CANADA WEST FOUNDATION MEDIA MENTIONS ➔ OCTOBER 1 TO DECEMBER 31, 2014



*Excludes social media mentions

		Q4 2013	Q4 2014
	Online	22	17
	Print	43	31
	Blog	0	4
	Radio	0	11
	Television	8	7
	Wire (News & PR)	2	5
TOTAL		75	75

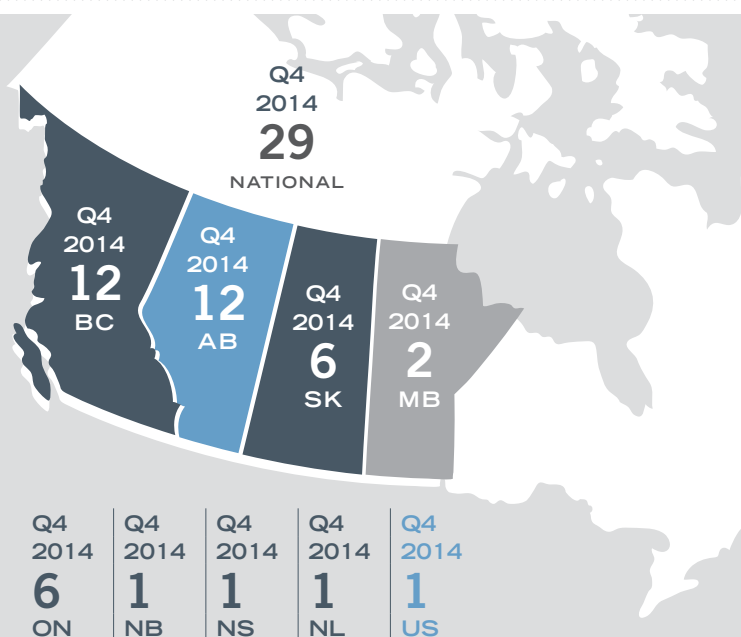
MEDIA THAT SPECIFICALLY REFERENCED OUR RESEARCH

RESEARCH FOCUSED
MEDIA REACH:1.2
MILLION

*Building on Advantage:
Improving Canada's
Trade Infrastructure* report
Released Nov. 24, 2014



LOCATION OF MEDIA MENTION



IN THE NEWS



NOV. 24, 2014



DEC. 15, 2014



DEC. 24, 2014

During the fourth quarter of 2014, Canada West Foundation garnered positive media attention from each of the four western provinces, and beyond. In addition to coverage of research reports, the Foundation provided expertise, insight and analysis in key policy areas, including job skills, trade and economic outlook.

In October, senior public policy analyst Farahnaz Bandali's op-ed on temporary foreign workers – initially published in the Calgary Herald on September 30 – continued to gain attention. It was picked up by numerous newspaper outlets in print and online in the following weeks. An October 12 Canadian Press article by Bruce Cheadle quoted the Foundation's executive-in-residence Michael Cleland on Ottawa's climate policy. The story was published by multiple news sources, including the Vancouver Sun, Canada.com (the Postmedia chain) and the Moncton Times & Transcript.

Janet Lane, Director of the Centre for Human Capital Policy, began November with a CBC Edmonton radio interview on employee skills gaps. In Winnipeg, CEO Dylan Jones made a splash with local media during a speech to the Manitoba Chamber of Commerce. In an article covering the speech, Winnipeg Free Press business reporter/columnist Martin Cash praised the "fascinating and nuanced macro analysis" Jones offered on Manitoba's economic fortunes.

As 2014 drew to a close, the Foundation offered commentary on year-end stories ranging from the future of railways to oil pipeline projects. A Calgary Herald op-ed by senior fellow Dr. Roger Gibbins in the wake of mass MLA defections from the Wildrose to the PCs dissected the health of democracy in Alberta.

COMMENTARY

HIGHLIGHTED OPINION ARTICLES IN MAJOR NEWSPAPERS



Next election will be a fight over trade and infrastructure

Carlo Dade and John Law
The Globe and Mail
Nov. 24, 2014

In the coming federal election, headlines over pipelines, the environment, building bridges to Detroit, selling goods to Korea, China and Europe and the state of our economy will dominate. These are matters of immediate concern for every Canadian because they translate into jobs. But they are subtexts of the real story.

The issues all connect back to one thing – the state of our trade infrastructure. That's really what the next election will be about.

From lobster fishermen in New Brunswick to farmers who rely on the Port of Metro Vancouver to Ontario auto parts manufacturers trucking goods across a bridge to the U.S., our ability to prosper as a nation, to fund our health care and education and social programs, depends on having a reliable, affordable and efficient way of getting goods to market. And yet at our own peril, an internal debate is raging over whether we should even allow some goods to be delivered at all...

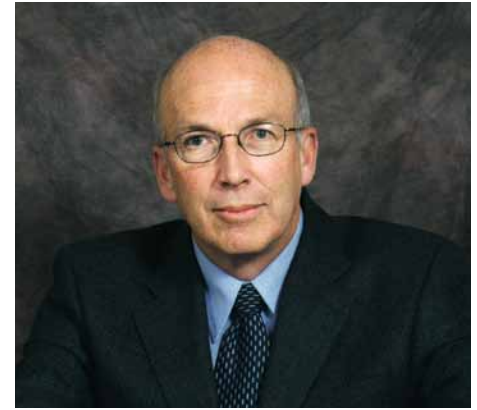


Christy Clark shows the way on pipelines

Trevor McLeod
The National Post
Dec. 3, 2014

Last week, the premiers of Quebec and Ontario ripped a page right out of B.C. Premier Christy Clark's old playbook when they set conditions that must be met if they are going to support oil pipelines. But, if premiers Philippe Couillard and Kathleen Wynne want to turn those demands into dollars and jobs for their provinces, they will need to transition quickly to Clark's new playbook.

Clark's old playbook was written in advance of a highly contentious election in British Columbia, when the premier needed to demonstrate that she would be the chief defender of the province's interests. She crafted five conditions and demanded that they be met if proponents of oil pipelines wanted the support of the B.C. government...



Alberta's 'dictatorship' could use intra-party reform

Dr. Roger Gibbins, CWF Senior Fellow
The Calgary Herald
Dec. 20, 2014

As the Progressive Conservatives swallow the Wildrose, there will undoubtedly be teeth gnashing and garment rending as commentators reflect on the health of democracy in Alberta.

Certainly the Conservatives' electoral grip will only strengthen going forward, and Premier Jim Prentice can put the champagne on ice as his party plans for its 50th year in office in 2021.

The state of the opposition is nicely described by John Cleese's classic Monty Python parrot skit: "It's passed on, is no more, ceased to be, bereft of life. It's rung down the curtain and joined the choir invisible."

This demise leaves Albertans in the uncomfortable position of living indefinitely in a one-party state, and thus we can expect a raft of proposals to resuscitate the opposition, to merge existing parties or create new ones to challenge the Conservative big tent from the left or right. All of this noise, however, may preclude a more constructive conversation about the future of democracy in the province...

READ THE FULL ARTICLES AT
www.cwf.ca

NEWS EXCERPTS

HIGHLIGHTED ARTICLES

CWF deems infrastructure high priority

Richard Gilbert
Daily Commercial News
Nov. 24, 2014

The public sector needs to boost spending on strategic trade infrastructure and target investments to relieve critical transportation bottlenecks, states a new report by economic think-tank Canada West Foundation (CWF).

"We have arrived at a moment when infrastructure has become a critical issue," said Carlo Dade, CWF centre for trade and investment director.

"It's not just a debate around trade infrastructure, but every major debate we have had in the headlines in this country are all about infrastructure issues. It's all tied to moving product, people and commodities to markets. It's become a central issue, not just in economic debates, but in political debates."

The CWF released its report, Building on Advantage: Improving Canada's Trade Infrastructure today. The report, funded by the Canadian Construction Association, aims to increase international competitiveness and stimulate economic growth. Its main argument is that Canada has fallen behind its international competitors in terms of trade-related infrastructure over the past four years.

Canada has to take advantage of looming trade opportunity

Editorial
Medicine Hat News
Dec. 13, 2014

...In November, Finance Minister Joe Oliver announced that the federal budget will produce a surplus next year, the first of what the government envisions will be several consecutive years of surpluses that are expected to peak at more than \$13 billion by 2019-20.

Of course, falling oil prices are throwing a monkey wrench into those projections, which are almost certain to shrink unless the price of oil stops its plunge on the world market.

But, assuming the feds are able to sail the budget ship into black waters over the next several years, there will be a lot of hands out for a share of the surplus money. Decisions will have to be made regarding the best use of that extra cash.

Well, according to a recent report from the Canada West Foundation, the federal government would be wise to start putting more money toward beefing up the country's trade infrastructure. The report, called "Building on advantage: Improving Canada's trade infrastructure," prepared by the foundation's Centre for Trade and Investment Policy, says expanding global markets, particularly in China, represent a glorious trade opportunity for countries capable of taking advantage of it. Canada is already reasonably well positioned to be one of the nations able to grab the opportunity, says the report, but the country will have to invest in enhancing its trade infrastructure in order to maintain its advantage.



READ THE FULL ARTICLES AT
www.cwf.ca

TOP NEWS

QUOTED IN THE NEWS

EXCERPT FROM

The expectation gap: Students' and universities' roles in preparing for life after grad

Erin Millar

[The Globe and Mail](#)

Oct. 21, 2014

...Regardless of who's to blame, a gap has emerged between young people's expectations for their future (as cultivated by social norms, parents and even some guidance counsellors) and the realities of the labour market.

"We've directed kids to university who would normally not have gone to university because we've said that it's the path to success," says Janet Lane, director of the Centre for Human Capital Policy at the Canada West Foundation. "It's an expensive way to learn what you're best at."

So wherein lies the truth? Is a university education still the leg up that it once was? A close look at the numbers reveals a more nuanced story, in which the right sort of education is still the best route to a good job, decent income and, even better, health and happiness. But what makes an education relevant to this brave new world doesn't fit neatly into the "skills shortage" narrative, and not all universities are delivering...

EXCERPT FROM

Economic outlook anything but boring

Martin Cash

[Winnipeg Free Press](#)

Nov. 27, 2014

It was billed as a 2015 economic outlook.

But rather than grind through the standard economic metrics, Dylan Jones, the CEO of the Canada West Foundation, gave the Manitoba Chambers of Commerce lunchtime crowd a fascinating and nuanced macro analysis of the province's economic fortunes.

The clever presentation was framed around a striking similarity to the five major goals of Winnipeggers back in 1875 to today – transportation; access to cheap power; people and attracting immigrants; out-competing U.S. cities, which has become continental competitiveness; and the capacity to raise capital.

He held attention despite the pronouncement at the outset that Manitoba's diversified economy was boring. "What would it take to change that story for Manitoba to spur its manufacturing, commodity and service sectors to entirely new highs rather than having to trade off against each another?" he asked rhetorically.

Not that he had any easy prescriptions, but Jones gave a provocative analysis of the macro issues that also drilled down to the some of the fundamental drivers of this economy.

On the issue of transportation, the Canada West Foundation just released a paper that calls for the creation of a national private-public body to guide increased investment in critical trade infrastructure. He said there has to be more of that kind of collaboration between private and public sectors.

On the energy front, he reminded people although we may think hydroelectricity is great and carbon-based fuels are bad, hydro does not have the same clean, virtuous reputation in the U.S. as it does in Canada...



READ THE FULL ARTICLES AT
www.cwf.ca

IN THE LOOP

SELECT MEDIA MENTIONS



TYPE	TITLE	OUTLET	REPORTER	DATE	QUOTED/INTERVIEWED
online	Foreign worker rules mean shows won't go on	Vancouver Province	Farahnaz Bandali	Oct. 2	Farahnaz Bandali op-ed on TFW's
print/online	Lax climate policy hasn't resulted in 'energy superpower' status for Canada	Hamilton Spectator	Bruce Cheadle CP	Oct. 12	Quotes Mike Cleland on Ottawa's climate policy
print/online	We need a wider vision of Vancouver's economy	Vancouver Province	Geoff Plant	Oct. 9	Op-ed on the civic election in Vancouver
print/online	The expectation gap: Students' and universities' roles in preparing for life after grad;	Globe and Mail	Erin Millar	Oct. 21	Janet Lane featured on story about the skills gap
television	Taking stock: Live interview with Carlo Dade	BNN		Nov. 24	Carlo Dade interview on Building on Advantage
print/online	Economic outlook anything but boring	Winnipeg Free Press	Martin Cash	Nov. 27	Report on Dylan Jones's speech to the Manitoba Chamber of Commerce
print/online	Christy Clark shows the way on pipelines	National Post	Trevor McLeod	Dec. 3	Trevor McLeod's op-ed on Couillard, Wynne and their 7 conditions
online	Canada, Chile ease travel barriers	Embassy	Chris Plecash	Dec. 3	Carlo Dade quoted in news story on Canada dropping visa requirements
print/online	Tumbling oil could reverse Sask's population boom	Saskatoon StarPhoenix	Sean Trembath	Dec. 10	Trevor McLeod quoted in roundup of views on impact of falling oil prices
print/online	Gobbins: Alberta's 'dictatorship' could use intra-party reform	Calgary Herald	Roger Gibbins	Dec. 20	Roger Gibbins' op-ed on PC/Wildrose merger
print/online	South Korea deal shows Canada is serious about Asia	Vancouver Sun	Carlo Dade	Dec. 23	Carlo Dade's op-ed on the Canada/Asia trade deal
print/online	Railways search for a means to meet rising demands	Globe and Mail	Eric Atkins	Dec. 31	Carlo Dade quoted on story about railway challenges in 2015