



**YOUR DONATION**  
*makes a difference*

## CANADA WEST FOUNDATION

2016-17 Update

### *Improving lives in the West – and all of Canada*

THANK YOU! Every dollar you contribute supports evidence-based, non-partisan research at the Canada West Foundation. In a time when fake news, alternative facts and half truths can sway public thinking, our focus on championing information over misinformation matters more than ever.

We remain relentlessly focused on the critical issues facing the West, and Canada. In 2016, we published research that captured attention in the media, government, industry and civil society. Our three centres put forward fresh thinking on moving beyond energy project gridlock by encouraging communities more effectively; developing a new generation of innovators and entrepreneurs; and spending infrastructure dollars wisely to build the right projects in the right places to get products to international markets.

Our 2016 research includes:

**Know, Do, Understand:** Development of competencies in Canada's schoolchildren

**Fair Enough:** Assessing community confidence in energy authorities

**A Smoother Track for Exports:** A framework for Alberta rail policy

**Look Out:** Toward a climate strategy that reduces global emissions

**The TPP:** The West wants in

**Power Up:** The hydro option

**The Infrastructure that Matters Most:** The need for investment in Canada's trade infrastructure

**Start 'Em Up:** Incubating nextgen innovators

**Some Assembly Required:** Cross-border infrastructure that creates jobs and growth

**A Matter of Trust:** The role of communities in energy decision-making

This year, our focus will include:

- Modernizing the National Energy Board
- Matching skills with jobs based on competencies
- Navigating preferential trade in the Trump era and how to sell more to Asia
- Getting to successful Indigenous economic engagement
- Getting from innovation to adoption

We are proud you have chosen to support our work making a difference on the major policy challenges facing the West, and Canada, at home and on the global stage. Truly, we couldn't do it without you.

“Good decisions are grounded in good policy – policy that challenges tired thinking, that finds common ground for solutions, and that is empowered by the people whose lives it changes. With your financial support and commitment to our work, we will work tirelessly for good policy, a stronger West and a better Canada.”

Martha Hall Findlay

PRESIDENT & CEO



## CANADA WEST FOUNDATION

*The Canada West Foundation focuses on the policies that shape the West, and by extension, Canada. Through our evidence-based research, analysis and commentary, we provide practical solutions to tough public policy challenges facing the West, and Canada as a whole, at home and on the global stage.*



# OUR IMPACT

CANADAWEST  
FOUNDATION

# 2016

## MEDIA

### OP-EDS

TOTAL

57

### READERSHIP

2.9M

- 11 op-eds in the Globe and Mail, 37 in the West
- Global reach: Interviewed by The Economist, The New York Times, BBC News
- National reach: More than 30 interviews in Canada on pipeline approvals, alone

The  
Economist

The New York Times

BBC

Online and Print

### MEDIA MENTIONS

### READERSHIP

TOTAL

1,672

58.3M

THE GLOBE AND MAIL\*

...with every Canadian jurisdiction tackling climate change, can we drop the charade about pipelines driving climate change? Pipelines are not a proxy for climate action. The narrative is false....

— By Martha Hall Findlay and Trevor McLeod, November 30, 2016

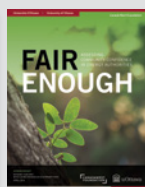
## RESEARCH

## REPORTS

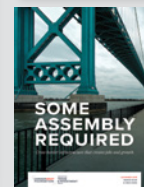
TOTAL

10

visit: [cwf.ca/research/publications](http://cwf.ca/research/publications)



Kinder Morgan President Ian Anderson recommended *A Matter of Trust* to industry leaders at Bennett Jones Lake Louise World Cup Business Forum as required reading.



## EVENTS

TOTAL

13



### HIGHLIGHTS

- Co-hosted panel with industry leaders, featuring the architect of Alberta's new climate plan, **Andrew Leach**  
*January 27, Calgary, AB*
- Co-hosted a major conference on communities and energy decision-making, **Engage**  
*October 5 & 6, Ottawa, ON*
- Hosted an infrastructure roundtable with federal ministers and deputy ministers  
*November 30, Ottawa, ON*
- Hosted a roundtable for developing youth entrepreneurs  
*June 9, Vancouver, B.C.*

BEYOND  
THE BALLOT  
The U.S. election's impact on Manitoba

November 16,  
Winnipeg, MB

## PRESENTATIONS

TOTAL

45

### HIGHLIGHTS

- "Your participation in *The future of Saskatchewan Exports – Emerging Markets vs Developed Markets* moderated session was well received and was a strong component of our program."  
  
Chris Dekker, President & CEO, STEP  
October 26 letter to Carlo Dade
- Presentations to Commons and Senate committees on:  
Using competencies to build a better workforce (*Janet Lane*);  
North American trilateral relations (*Carlo Dade*);  
Transitioning to a low carbon economy (*Trevor McLeod*)



564

Retweets

3.0M

Exposure

137,000

Webpage views



Peter Tertzakian  
@PTertzakian

Follow

The case for shifting the energy debate to consumption. A good article by @MHallFindlay & @McLeodCWF, ICYMI:

## 2017 LOOKING AHEAD

[cwf.ca](http://cwf.ca)

In our work plans this year:

- Modernizing the National Energy Board
- Matching skills with jobs based on competencies
- Navigating preferential trade in the Trump era and how to sell more to Asia
- Getting to successful Indigenous economic engagement
- Getting from innovation to adoption

THANK YOU TO OUR SUPPORTERS



# *We thank our supporters*

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Arthur J.E. Child Foundation Endowment  
Fund at the Calgary Foundation

Enbridge

Government of Alberta,  
Ministry of Culture and Tourism

Government of Manitoba

Government of Saskatchewan,  
Crown Investments Corporation  
of Saskatchewan

Government of Saskatchewan,  
Ministry of the Economy

Max Bell Foundation

N. Murray Edwards

Richardson Foundation

Ron Mannix/Coril Holdings Ltd.

Anonymous

## **PATRONS** **(\$25,000+)**

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CN

The Community Fund at the  
Calgary Foundation

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Port of Vancouver

Prince Rupert Port Authority

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