

# Canada West Foundation

## Our Impact

JANUARY TO MAY 2020

68 MEDIA INTERVIEWS

07 SPEAKING ENGAGEMENTS

03 HOSTED EVENTS

REPORTS 02

WHAT NOW? POLICY BRIEFS 07

OP-EDS 20

# Contents

- Reports
- What Now? policy briefs
- Op-eds
- Speaking engagements
- Hosted events
- Media interviews

## Natural Resources Centre

### POLICY GOALS

**01**

The future of responsible energy

**02**

Carbon and climate policies

**02**

Getting to 'Go'

Getting energy innovation adopted

**02**

Getting things built in Canada

## Canada West Foundation

**08**

Other

## Trade & Investment Centre

### POLICY GOALS

**04**

The West's relations with its largest trade partners

**05**

Rediscovering other markets

**06**

Getting to market

Improving Canada's trade infrastructure

## Human Capital Centre

### POLICY GOALS

**07**

Skills and Competencies

**07**

Reshaping the post-secondary education system in Western Canada

# Natural Resources Centre

- **The future of responsible energy**
- **Carbon and climate policies**
- **Getting to 'Go':** Getting energy innovation adopted
- **Getting things built in Canada**

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## The future of responsible energy

### POLICY GOAL

#### What Now? policy brief

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#### **COVID-19's effect on energy and emissions – and implications for the future**

Marla Orenstein and Patrick Smith  
20-May-20

#### Op-eds

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#### **Liberals have stifled reconciliation with their politicization of resource projects**

*Regina Leader Post*  
Ron Wallace and Colleen Collins  
23-Feb-20

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#### **Liberals have stifled reconciliation with their politicization of resource projects**

*Calgary Herald*  
Ron Wallace and Colleen Collins  
22-Feb-20

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#### **Liberals have stifled reconciliation with their politicization of resource projects**

*Vancouver Province*  
Ron Wallace and Colleen Collins  
22-Feb-20

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#### **Liberals have stifled reconciliation with their politicization of resource projects**

*London Free Press*  
Ron Wallace and Colleen Collins  
22-Feb-20

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#### **Canada can't afford to delay addressing obligations to Indigenous peoples**

*Globe and Mail*  
Colleen Collins and Marla Orenstein  
16-Feb-20

#### Hosted event

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#### **ARTHUR J.E. CHILD POP UP POLICY Marine Safety – How safe are our waters?**

Captain Andrew Rae, Atlantic Pilotage Authority's Port of Halifax District  
Calgary, AB  
26-Feb-20

#### Media interviews

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#### **COVID-19 lockdown shows just how much we have to cut to meet Paris targets**

*Energy Media*  
Marla Orenstein and Patrick Smith  
22-May-20

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#### **Oil prices plunge to new low**

*Calgary Herald*  
Gary Mar  
20-Apr-20

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#### **A first course, but Canada's oilpatch still waiting for full-meal deal from Ottawa**

*Calgary Herald*  
Marla Orenstein  
17-Apr-20

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#### **Federal money for the energy sector**

*CTV*  
Gary Mar  
17-Apr-20

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#### **Massive production cuts coming to reduce oil output around the world**

*CBC Radio Active*  
Patrick Smith  
13-Apr-20

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#### **Alberta oil sector hopeful as OPEC, allies agree to production cuts**

*Global National*  
Patrick Smith  
09-Apr-20

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#### **State of the oil industry in the pandemic, new CWF president**

*Newstalk Alberta Morning News*  
Gary Mar  
08-Apr-20

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#### **Policy decisions will determine shape of recovery: Canada West Foundation**

*BNN Bloomberg The Close*  
Gary Mar  
03-Apr-20

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#### **Crashing oil prices crush energy sector**

*City News*  
Patrick Smith  
19-Mar-20

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#### **Natural resources related impact of COVID-19**

*CBC Radio One*  
Marla Orenstein  
19-Mar-20

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#### **Markets, oil prices plunge over COVID-19 fears**

*Global National*  
Marla Orenstein  
09-Mar-20

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#### **Oil prices plummet as stock markets tank**

*City News*  
Marla Orenstein  
09-Mar-20

## Carbon and climate policies

### POLICY GOAL

#### Report

**Organizations working on ESG metrics, performance standards and credentializing of Canadian oil and gas**

Marla Orenstein

25-Feb-20

*Unpublished*

#### Op-ed

**Flatline in carbon emissions last year is largely a result of market forces**

*Globe and Mail*

Patrick Smith and Marla Orenstein

17-Feb-20

#### Hosted event

**Carbon Counting – Novel Ideas and Solutions**

Marla Orenstein

6-Mar-20

#### Media interviews

**NRCan Minister O'Regan announcing shift nuclear power**

*Hill Times*

Marla Orenstein

27-Feb-20

**Resource companies pledging to be carbon neutral by 2050**

*Global National*

Marla Orenstein

20-Feb-20

**Implications of major oil companies pledging to go carbon neutral**

*Financial Post*

Marla Orenstein

04-Feb-20

## Getting to 'Go': Getting energy innovation adopted

### POLICY GOAL

#### Op-eds

**Old wells, new life and a major economic opportunity**

*Calgary Herald*

Marla Orenstein

16-Apr-20

**Old wells, new life and a major economic opportunity**

*London Free Press*

Marla Orenstein

16-Apr-20

#### Media interviews

**How Alberta could give old oil wells new life — but it has nothing to do with crude**

*CBC Calgary*

Marla Orenstein

27-Apr-20

**Not going to do anything: Oil executives say federal abandoned well program comes too late**

*National Post*

Marla Orenstein

17-Apr-20

**Federal money for Orphan Wells and energy sector**

*CBC*

Marla Orenstein

17-Apr-20

## Getting things built in Canada

### POLICY GOAL

#### Op-eds

**Teck's Frontier oilsands mine has been taken political hostage over Alberta's challenge of the carbon tax**

*Financial Post*

Colleen Collins and Patrick Smith

06-Feb-20

**Teck's Frontier oilsands mine has been taken political hostage over Alberta's challenge of the carbon tax**

*National Post*

Colleen Collins and Patrick Smith

06-Feb-20

#### Speaking engagements

Webinar/Speaker

**Earnscliffe Webinar: The Crisis Facing Canada's Oil Industry**

Earnscliffe and New West Public Affairs

Calgary, AB

Marla Orenstein

16-Apr-20

Speaker

**Peters & Co. Annual Winter Energy Conference**

Peters & Co.

Do Bills C-48 and C-69 spell the end of the energy industry?

Lake Louise, AB

Marla Orenstein

16-Jan-20

#### Media interviews

**A lifeline to the energy sector**

*CBC West of Centre*

Gary Mar

17-Apr-20

**Expected federal package for the oil and gas sector**

*CBC Homestretch*

Gary Mar

16-Apr-20

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**Federal responsibility regarding  
the energy sector**

*Globe and Mail*

Gary Mar

16-Apr-20

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**Shockproofing Canada: Why the  
Keystone pipeline is just the start of  
making us energy self-sufficient**

*Financial Post*

Marla Orenstein

03-Apr-20

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**Alberta stakes \$1.5 Billion for  
Keystone pipeline**

*City News*

Jade McLean

31-Mar-20

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**Oil and Gas sector anxious for  
\$15B federal aid package**

*Global National*

Marla Orenstein

25-Mar-20

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**What does Alberta need for fiscal  
response from the Feds**

*BNN Bloomberg*

Colleen Collins

10-Mar-20

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**Prudent' Suncor expects to spend next  
6 years trying to secure approval of  
replacement oilsands mine**

*Financial Post*

Marla Orenstein

03-Mar-20

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**Teck pulling out of oilsands project,  
affect on the economy**

*Boom and Bust on the News Forum*

Marla Orenstein

28-Feb-20

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**Teck pulling out of oilsands project  
'another straw on the camel's back'  
for Alberta economy: think tank**

*Global*

Marla Orenstein

24-Feb-20

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**Should the Teck Resources Frontier  
mine project go ahead?**

*Alberta@Noon*

Marla Orenstein

29-Jan-20

# Trade & Investment Centre

- **The West's relations with its largest trade partners**
- **Rediscovering other markets**
- **Getting to market:** Improving Canada's trade infrastructure

## The West's relations with its largest trade partners

### POLICY GOAL

#### Op-ed

##### **COOLing our jets on the new NAFTA**

*Winnipeg Free Press*

Carlo Dade

07-Jan-20

#### Hosted event

##### **ARTHUR J.E. CHILD POP UP POLICY**

##### **Brexit is Happening – What Next?**

Andy Barr, Head of Economic and

Trade Policy, British Embassy

Calgary, AB

20-Jan-20

#### Speaking engagements

Speakers

##### **Presentation to Special Committee**

##### **on Canada-China Relations**

Government of Canada

Parliamentary Testimony, Canada-China

Ottawa, ON

Carlo Dade and Sharon Sun

21-Feb-20

Speaker

##### **Presentation to Standing Committee on International Trade, Bill C-64, NAFTA,**

Government of Canada

Update on International Trade,

Bill C-64 and NAFTA

Ottawa, ON

Carlo Dade

18-Feb-20

#### Media interviews

##### **Interview on Trump, COVID and impact on Canada**

*Hill Times*

Carlo Dade

19-May-20

##### **How much does Western Canada's economic recover rely on the**

##### **United States**

*Business In Vancouver*

Carlo Dade

13-May-20

##### **B.C.'s road to recovery: Canada looks for access inroads in China's reopening**

*Dawson Creek Mirror*

Carlo Dade

05-May-20

##### **Canada unlikely to pick up business from Japan's shift away from China**

*Business In Vancouver*

Carlo Dade

24-Apr-20

##### **U.S., China make more trade progress**

*Western Producer*

Carlo Dade

02-Apr-20

##### **Short term future of Canada-US trade with US becoming epicenter of COVID-19**

*Hill Times*

Carlo Dade

30-Mar-20

##### **COVID-19 impact on economy, all sectors**

*Financial Post*

Carlo Dade

26-Mar-20

#### Trade related impact of COVID-19

*CBC Radio One*

Carlo Dade

19-Mar-20

#### U.S.-China deal tackles non-tariff trade barriers

*Western Producer*

Carlo Dade

05-Mar-20

#### Tory questions turning House Canada-China group into 'committee for un-Canadian activities,' says witness

*Hill Times*

Carlo Dade

04-Mar-20

#### Economic impact study from Global Affairs compared to CUSMA

*Hill Times*

Carlo Dade

27-Feb-20

#### Western Issues, NAFTA, trade general chat

*Hill Times (podcast)*

Carlo Dade

19-Feb-20

#### New NAFTA a win for agriculture, but protectionist sentiment still poses threat to industry: expert

*Calgary Herald*

Carlo Dade

04-Feb-20

#### What will it take to thaw Canada's cold relationship with China?

*RealAgriculture.com*

Carlo Dade

29-Jan-20

**Ratification of the new NAFTA deal***Inside Trade*Carlo Dade  
23-Jan-20**New NAFTA deal***CBC*Carlo Dade  
23-Jan-20**Risk of U.S.-China split looms despite deal: experts***Business In Vancouver*Carlo Dade  
23-Jan-20**Impeachment and US-Canada Trade***BC Today (CBC)*Carlo Dade  
21-Jan-20**Pop Up Policy: Brexit is happening***Western Producer*Carlo Dade  
20-Jan-20**Pop Up Policy: Brexit is happening***Western Producer*Sharon Sun  
20-Jan-20**Pop Up Policy: Brexit is happening***Canadian Press*Sharon Sun  
20-Jan-20**What will brexit mean for Western Canada***GlacierFarms Media*Carlo Dade  
17-Jan-20**New U.S.-China 'Phase 1' trade deal could be boon or bane for Canadian, B.C. exports***Business In Vancouver*Carlo Dade  
15-Jan-20

## Rediscovering other markets

### POLICY GOAL

#### Report

**More Than the Usual Suspects: Western Canadian export opportunities to Japan under the CPTPP**Sharon Sun and Carlo Dade  
29-Jan-20

#### What Now? policy briefs

**Sustainable Canadian Agriculture: Canada's solution for a global problem**David Dzisiak, Carlo Dade, Sarah Pittman  
14-May-20**British Columbia's export opportunities in Japan**Sharon Zhengyang Sun  
16-Apr-20**Manitoba's export opportunities in Japan**Sharon Zhengyang Sun  
14-Apr-20**Saskatchewan's export opportunities in Japan**Sharon Zhengyang Sun  
09-Apr-20**Alberta's export opportunities in Japan**Sharon Zhengyang Sun  
07-Apr-20**Trade (Assistance) Diversification**Carlo Dade  
16-Mar-20

#### Media interviews

**Why is Canada not cashing in on sustainability**RealAgriculture.com  
Carlo Dade  
20-May-20**What does open trade mean for entrepreneurs in developing countries***EndPoverty.org*Carlo Dade  
06-Feb-20**US-Japan trade deal called a threat to Canada***Western Producer*Sharon Sun  
04-Feb-20**Canada eyes Southeast Asia to shore up export markets***Business In Vancouver*Carlo Dade  
03-Feb-20**More than the Usual Suspects Japan Report***CBC Radio*Sharon Sun  
29-Jan-20**More than the Usual Suspects Japan Report***AM 1140 High River*Sharon Sun  
29-Jan-20

## Getting to market: Improving Canada's trade infrastructure

### POLICY GOAL

#### Speaking engagement

Speaker

##### **Beyond Tractor Hacking: Right to Repair and the AG Community an Agenda for Action**

Farm Tech  
Edmonton, AB  
Carlo Dade  
28-30-Jan-20

#### Media interviews

##### **Calgary : des bénévoles fabriquent 12 000 visières pour le personnel hospitalier**

Radio Canada  
Carlo Dade  
15-May-20

##### **Impact of the pandemic on agricultural trade**

*Alberta Farmer Express*  
Carlo Dade  
04-May-20

##### **Pandemic puts deep freeze on government plans**

*Business In Vancouver/Western Investor*  
Carlo Dade  
06-Apr-20

##### **Businesses bring wartime strategies to the COVID economy**

*CBC The Current*  
Colleen Collins  
06-Apr-20

##### **IP rules in CUSMA affecting ag manufacturers**

*RealAgriculture.com*  
Carlo Dade  
09-Mar-20

##### **Impact of the rail blockades on trade**

*Financial Post*  
Carlo Dade  
18-Feb-20

##### **Varcoe: Resolving trade issues key to growth in Alberta agriculture**

*Calgary Herald*  
Carlo Dade  
17-Jan-20

## Other

#### Op-ed

##### **Add Calgary to the Cascadia Innovation Corridor**

*Seattle Times*  
Carlo Dade and Matt Morrison  
02-Jan-20

#### Speaking engagement

Speaker

##### **Presentation to Alberta Wheat Commission Board**

Alberta Beef Producers  
Global demand for plant protein and why Alberta wheat should join Plant Protein Alliance of Alberta (PPAA)  
Calgary, AB  
Carlo Dade  
24-Jan-20

#### Media interview

##### **Why plans are percolating in the Stampede City to join a club with some strange bedfellows**

*CBC*  
Carlo Dade  
02-Mar-20



# Human Capital Centre

- Skills and Competencies
- Reshaping the post-secondary education system in Western Canada

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## Skills and Competencies

### POLICY GOAL

#### Op-eds

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##### To sell your city, sell your workforce

*Calgary Herald*

Janet Lane

07-Mar-20

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##### To sell your city, sell your workforce

*London Free Press*

Janet Lane

07-Mar-20

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##### 14 points that matter to literacy

*Winnipeg Free Press*

Janet Lane and Scott Murray

15-Jan-20

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##### 14 points that matter to literacy

*London Free Press*

Janet Lane and Scott Murray

03-Jan-20

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##### 14 points that matter to literacy

*Montreal Gazette*

Janet Lane and Scott Murray

03-Jan-20

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##### 14 points that matter to literacy

*Vancouver Province*

Janet Lane and Scott Murray

03-Jan-20

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##### 14 points that matter to literacy

*StarPhoenix*

Janet Lane and Scott Murray

03-Jan-20

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## Reshaping the post-secondary education system in Western Canada

### POLICY GOAL

#### Op-ed

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##### A fix for Canada's broken promises to immigrants with STEM experience

*Globe and Mail*

Janet Lane

16-Jan-20

# Canada West Foundation

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## Other

### POLICY GOAL

#### Speaking engagement

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##### **Zoom Meeting to class @ Haskayne**

U of C Haskayne School of Business

Gary Mar

14-May-20

#### Media interviews

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##### **Fiscal measures that can be taken at all levels of government**

*CTV The Last Word*

Gary Mar

22-Apr-20

##### **Former cabinet minister Gary Mar named head of Canada West Foundation**

*Calgary Herald*

31-Mar-20



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the Calgary Foundation

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