Canada West Foundation
Our Impact

JANUARY TO SEPTEMBER 2020

14 SPEAKING ENGAGEMENTS
36 OP-EDS
28 BRIEFS
9 REPORTS
03 HOSTED EVENTS
114 MEDIA INTERVIEWS
9 WHAT NOW? POLICY BRIEFS
## Contents

<table>
<thead>
<tr>
<th>Natural Resources Centre</th>
<th>Policy Goals</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td></td>
</tr>
<tr>
<td>The future of responsible energy</td>
<td></td>
</tr>
<tr>
<td>02</td>
<td></td>
</tr>
<tr>
<td>Carbon and climate policies</td>
<td></td>
</tr>
<tr>
<td>03</td>
<td></td>
</tr>
<tr>
<td>Getting to ‘Go’</td>
<td></td>
</tr>
<tr>
<td>Getting energy innovation adopted</td>
<td></td>
</tr>
<tr>
<td>03</td>
<td></td>
</tr>
<tr>
<td>Getting things built in Canada</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Trade &amp; Investment Centre</th>
<th>Policy Goals</th>
</tr>
</thead>
<tbody>
<tr>
<td>05</td>
<td></td>
</tr>
<tr>
<td>The West’s relations with its largest trade partners</td>
<td></td>
</tr>
<tr>
<td>07</td>
<td></td>
</tr>
<tr>
<td>Rediscovering other markets</td>
<td></td>
</tr>
<tr>
<td>08</td>
<td></td>
</tr>
<tr>
<td>Getting to market</td>
<td></td>
</tr>
<tr>
<td>Improving Canada’s trade infrastructure</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Human Capital Centre</th>
<th>Policy Goals</th>
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<tbody>
<tr>
<td>09</td>
<td></td>
</tr>
<tr>
<td>Skills and Competencies</td>
<td></td>
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<tr>
<td>09</td>
<td></td>
</tr>
<tr>
<td>Redisshaping the post-secondary education system in Western Canada</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Canada West Foundation</th>
<th></th>
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<tbody>
<tr>
<td>10</td>
<td></td>
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<tr>
<td>The West in Confederation</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td></td>
</tr>
<tr>
<td>Intergovernmental Fiscal Relations</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
</tbody>
</table>
Natural Resources Centre

The future of responsible energy

POLICY GOAL

What Now? policy brief
Is the time right for nuclear energy?
Marla Orenstein
17-Aug-20

COVID-19’s effect on energy and emissions – and implications for the future
Marla Orenstein and Patrick Smith
20-May-20

Op-eds
Global pandemic offers climate lessons
CBC The Road Ahead
Marla Orenstein and Patrick Smith
04-Jun-20

Liberals have stifled reconciliation with their politicization of resource projects
Regina Leader Post
Ron Wallace and Colleen Collins
23-Feb-20

Can Public Trust be Rebuilt for the Oil Sands?
Energi Media
Marla Orenstein
21-Sep-20

Speaking engagement
Webinar/Speaker (Virtual)
Symposium: Our Interconnected World
International Association for Impact Assessment
Marla Orenstein
05-Oct-20

Hosted event
ARTHUR J.E. CHILD POP UP POLICY
Marine Safety – How safe are our waters?
Captain Andrew Rae, Atlantic Pilotage Authority’s Port of Halifax District
Calgary, AB
26-Feb-20

Media interviews
Can Public Trust be Rebuilt for the Oil Sands?
QR77
Marla Orenstein
21-Sep-20

Can Public Trust be Rebuilt for the Oil Sands?
CBBC TV
Marla Orenstein
21-Sep-20

Nuclear energy What Now
Energi Media
Marla Orenstein
08-Sep-20

A $433 Billion Missed Opportunity Haunts Canada’s Oil Heartland
Bloomberg
Colleen Collins
05-Aug-20

Gary Mar and Canadian energy
One Energy podcast
Gary Mar
21-Jul-20

Is there a green light for the green economy?
Business in Vancouver
Patrick Smith
06-Jul-20

COVID-19 lockdown shows just how much we have to cut to meet Paris targets
Energi Media
Marla Orenstein and Patrick Smith
22-May-20

Oil prices plunge to new low
Calgary Herald
Gary Mar
20-Apr-20
## Carbon and climate policies

**POLICY GOAL**

### Reports

**Performance Management and the Oil Sands: Lessons from Canadian Resource Sectors**
- Paul Griss, Marla Orenstein, and Colleen Collins
  - 21-Sep-20

**A Compendium of GHG Reduction and Legislation and Regulations Across Canada**
- Marla Orenstein and Jade McLean
  - 17-Aug-20

**Organizations working on ESG metrics, performance standards and credentializing of Canadian oil and gas**
- Marla Orenstein
  - 25-Feb-20
  - *(limited distribution)*

### Op-ed

**Flatline in carbon emissions last year is largely a result of market forces**
- Patrick Smith and Marla Orenstein
  - 17-Feb-20

### Speaking engagement

**Webinar/Speaker (Virtual)**

**Nuclear power: Part of Canada’s Energy Transition**
- Global Public Affairs
  - 17-Sep-20

**Webinar/Facilitator (Virtual)**

**ESG: What is it, why is it important and how does it relate to impact assessment?**
- International Association for Impact Assessment
  - 20-Aug-20

### Hosted event

**Carbon Counting – Novel Ideas and Solutions**
- Marla Orenstein
  - 6-Mar-20

### Media interviews

**GHG emissions legislation compendium**
- Energi Media
  - Marla Orenstein
  - 08-Sep-20

**European banks are divesting from oil sands, should Alberta be worried?**
- City News
  - Marla Orenstein
  - 28-Jul-20

**Fact check: are B.C.’s LNG ambitions compatible with its climate goals?**
- The Narwhal
  - Marla Orenstein
  - 26-Jun-20

**NRCan Minister O’Regan announcing shift nuclear power**
- Hill Times
  - Marla Orenstein
  - 27-Feb-20

**Resource companies pledging to be carbon neutral by 2050**
- Global National
  - Marla Orenstein
  - 20-Feb-20

**Implications of major oil companies pledging to go carbon neutral**
- Financial Post
  - Marla Orenstein
  - 04-Feb-20
Getting to ‘Go’: Getting energy innovation adopted

POLICY GOAL

What Now? policy brief

A New Energy Future for Inactive Wells: Survey Results
Marla Orenstein
22-Sep-20

Op-eds

Old wells, new life and a major economic opportunity
Calgary Herald
Marla Orenstein
16-Apr-20

Speaking engagements

Webinar/Speaker
Big Ideas for Our Energy Future series
Energy Futures Lab
New energy uses for inactive wells
Calgary, AB
Marla Orenstein
01-Sep-20

Media interviews

How Alberta could give old oil wells new life — but it has nothing to do with crude
CBC Calgary
Marla Orenstein
27-Apr-20

Not going to do anything:’ Oil executives say federal abandoned well program comes too late
National Post
Marla Orenstein
17-Apr-20

Federal money for Orphan Wells and energy sector
CBC
Marla Orenstein
17-Apr-20

Energy Innovation Briefs
Jade McLean and Marla Orenstein

Issue 08 I 15-Sep-20
Issue 07 I 24-Aug-20
Issue 06 I 21-Jul-20
Issue 05 I 23-Jun-20
Issue 04 I 21-May-20
Issue 03 I 20-Apr-20
Issue 02 I 17-Mar-20
Issue 01 I 19-Feb-20

Getting things built in Canada

POLICY GOAL

Op-eds

No room for uncertainty over UN declaration on Indigenous rights
Calgary Herald
Gary Mar and Colleen Collins
19-Sep-20

Teck’s Frontier oilsands mine has been taken political hostage over Alberta’s challenge of the carbon tax
Financial Post
Colleen Collins and Patrick Smith
06-Feb-20

Teck’s Frontier oilsands mine has been taken political hostage over Alberta’s challenge of the carbon tax
National Post
Colleen Collins and Patrick Smith
06-Feb-20

Speaking engagements

Webinar/Speaker
Earnscliffe Webinar: The Crisis Facing Canada’s Oil Industry
Earnscliffe and New West Public Affairs
Calgary, AB
Marla Orenstein
16-Apr-20

Speaker
Peters & Co.
Do Bills C-48 and C-69 spell the end of the energy industry?
Lake Louise, AB
Marla Orenstein
16-Jan-20

Media interviews

What the Trans Mountain challenge dismissal means for Alberta
CBC online and Calgary Eyeopener
Marla Orenstein
03-Jul-20

Supreme Court TMX decision and where to go now
Calgary Today
Patrick Smith
03-Jul-20

Indignation interrupted – post-election anger and alienation in the West
Winnipeg Free Press
Gary Mar
05-Jun-20

A lifeline to the energy sector
CBC West of Centre
Gary Mar
17-Apr-20

Expected federal package for the oil and gas sector
CBC Homestretch
Gary Mar
16-Apr-20

Federal responsibility regarding the energy sector
Globe and Mail
Gary Mar
16-Apr-20

Shockproofing Canada: Why the Keystone pipeline is just the start of making us energy self-sufficient
Financial Post
Marla Orenstein
03-Apr-20

Alberta stakes $1.5 Billion for Keystone pipeline
City News
Jade McLean
31-Mar-20
Oil and Gas sector anxious for $15B federal aid package
Global National
Marla Orenstein
25-Mar-20

What does Alberta need for fiscal response from the Feds
BNN Bloomberg
Colleen Collins
10-Mar-20

Prudent' Suncor expects to spend next 6 years trying to secure approval of replacement oilsands mine
Financial Post
Marla Orenstein
03-Mar-20

Teck pulling out of oilsands project, affect on the economy
Boom and Bust on the News Forum
Marla Orenstein
28-Feb-20

Teck pulling out of oilsands project ‘another straw on the camel’s back’ for Alberta economy: think tank
Global
Marla Orenstein
24-Feb-20

Should the Teck Resources Frontier mine project go ahead?
Alberta@Noon
Marla Orenstein
29-Jan-20
The West’s relations with its largest trade partners

**POLICY GOAL**

**Op-ed**

Canada needs a new Plan A in dealing with pandemic global trade rules
*Policy Options*
Colleen Collins and Carlo Dade
02-Jun-20

**COOLing our jets on the new NAFTA**
*Winnipeg Free Press*
Carlo Dade
07-Jan-20

**Hosted event**

**ARTHUR J.E. CHILD POP UP POLICY**
Brexit is Happening – What Next?
Andy Barr, Head of Economic and Trade Policy, British Embassy
Calgary, AB
20-Jan-20

**Speaking engagements**

Speakers
*Presentation to Special Committee on Canada-China Relations*
Government of Canada
Parliamentary Testimony, Canada-China
Ottawa, ON
Carlo Dade and Sharon Sun
21-Feb-20

**Speaker**

*Presentation to Standing Committee on International Trade, Bill C-64, NAFTA, Government of Canada*
Update on International Trade, Bill C-64 and NAFTA
Ottawa, ON
Carlo Dade
18-Feb-20

**Media interviews**

*Next Steps on Canada-U.S. Trade*
*Hill Times*
Carlo Dade
21-Sep-20

*Softwood lumber and the WTO*
*CBC Radio Business Desk*
Carlo Dade
25-Aug-20

*Analysts: Biden bodes well for Canada-U.S. trade*
*Business in Vancouver*
Carlo Dade
21-Aug-20

*US tariffs on Canadian aluminum*
*CKNW 980 Vancouver*
Carlo Dade
07-Aug-20

*US election and Canada*
*Business in Vancouver*
Carlo Dade
07-Aug-20

*US and Canada trade*
*1310 News (Ottawa)*
Carlo Dade
07-Aug-20

**New NAFTA, old problems**
*Business in Vancouver*
Carlo Dade
16-Jul-20

**USMCA talk**
*CBC Edmonton and Calgary Eyeopener*
Carlo Dade
02-Jul-20

**New USMCA agreement**
*CKNW 980 Vancouver*
Carlo Dade
01-Jul-20

**USMCA losses, trade diversification and China – Live Q&A**
*RealAgriculture.com*
Carlo Dade
30-Jun-20

"*Insults on injury*"
*Winnipeg Free Press*
Carlo Dade
29-Jun-20

*The future of free trade with the US, Trump tariff speculation, new NAFTA post-pandemic***
*1310 News (Ottawa)*
Carlo Dade
24-Jun-20

*Canada in wait-and-see mode as clock ticks down on trade agreement with the U.K.*
*Hill Times*
Carlo Dade
24-Jun-20
Canada should re-examine U.S. relations, ‘pursue its own future’ in face of Trump’s pandemic response, say foreign policy and trade experts

Hill Times
Carlo Dade
31-May-20

Interview on Trump, COVID and impact on Canada

Hill Times
Carlo Dade
19-May-20

How much does Western Canada’s economic recover rely on the United States

Business in Vancouver
Carlo Dade
13-May-20

B.C.’s road to recovery: Canada looks for access inroads in China’s reopening

Dawson Creek Mirror
Carlo Dade
05-May-20

Canada unlikely to pick up business from Japan’s shift away from China

Business in Vancouver
Carlo Dade
24-Apr-20

U.S., China make more trade progress

Western Producer
Carlo Dade
02-Apr-20

Short term future of Canada-US trade with US becoming epicenter of COVID-19

Hill Times
Carlo Dade
30-Mar-20

COVID-19 impact on economy, all sectors

Financial Post
Carlo Dade
26-Mar-20

Trade related impact of COVID-19

CBC Radio One
Carlo Dade
19-Mar-20

U.S.-China deal tackles non-tariff trade barriers

Western Producer
Carlo Dade
05-Mar-20

Tory questions turning House Canada-China group into ‘committee for un-Canadian activities,’ says witness

Hill Times
Carlo Dade
04-Mar-20

Economic impact study from Global Affairs compared to CUSMA

Hill Times
Carlo Dade
27-Feb-20

Western Issues, NAFTA, trade general chat

Hill Times (podcast)
Carlo Dade
19-Feb-20

New NAFTA a win for agriculture, but protectionist sentiment still poses threat to industry: expert

Calgary Herald
Carlo Dade
04-Feb-20

What will it take to thaw Canada’s cold relationship with China?

RealAgriculture.com
Carlo Dade
29-Jan-20

Ratification of the new NAFTA deal

Inside Trade
Carlo Dade
23-Jan-20

New NAFTA deal

CBC
Carlo Dade
23-Jan-20

Risk of U.S.-China split looms despite deal: experts

Business in Vancouver
Carlo Dade
23-Jan-20

Impeachment and US-Canada Trade

BC Today (CBC)
Carlo Dade
21-Jan-20

Pop Up Policy: Brexit is happening

Western Producer
Carlo Dade
20-Jan-20

Pop Up Policy: Brexit is happening

Canadian Press
Sharon Sun
20-Jan-20

What will brexit mean for Western Canada

GlacierFarms Media
Carlo Dade
17-Jan-20

New U.S.-China ‘Phase 1’ trade deal could be boon or bane for Canadian, B.C. exports

Business in Vancouver
Carlo Dade
15-Jan-20

China Briefs

China Brief | Edition 053: Canada ends free trade talks with China, African swine fever continues to hit pork sector
Stephany Laverty
22-Sep-20

China Brief | Edition 052: Free trade pilot in Beijing, China’s corn shortage and barley, COVID-19 vaccine, farm receipts, Spotlight feature
Stephany Laverty
08-Sep-20

China Brief | Edition 051: Chinese rebuilding pork supply, more German softwood lumber to China, US sends mixed messages
Stephany Laverty and Taylor Sterzuk
25-Aug-20

China Brief | Edition 050: Agriculture and mining updates, TikTok, COVID-19 vaccines and the Hong Kong situation
Stephany Laverty and Taylor Sterzuk
11-Aug-20

China Brief | Edition 049: Canadian views on China’s relationship with China
Stephany Laverty and Taylor Blaisdell
27-Jul-20
Rediscovering other markets

**POLICY GOAL**

More Than the Usual Suspects: Western Canadian export opportunities to Japan under the CPTPP
Sharon Sun and Carlo Dade
29-Jan-20

Sustainable Canadian Agriculture: Canada’s solution for a global problem
David Dzisiak, Carlo Dade, Sarah Pittman
14-May-20

Media interviews

Trade alliance could ease Canada’s China dependence
Business in Vancouver
Carlo Dade
24-Jul-20

UK announces plans to join the CPTPP
Business in Vancouver
Carlo Dade
16-Jun-20

Op-eds

With premier at top, Invest Alberta is needed now more than ever
Calgary Herald
Carlo Dade
11-Aug-20

With U.S. trade still at risk, despite new NAFTA, Canada needs new partners
Calgary Herald, Edmonton Journal and Vancouver Province
Carlo Dade
03-Jul-20

TRADE & INVESTMENT CENTRE
### Why is Canada not cashing in on sustainability

*RealAgriculture.com*

Carlo Dade  
20-May-20

### What does open trade mean for entrepreneurs in developing countries

*EndPoverty.org*

Carlo Dade  
06-Feb-20

### US-Japan trade deal called a threat to Canada

*Western Producer*

Sharon Sun  
04-Feb-20

### Canada eyes Southeast Asia to shore up export markets

*Business in Vancouver*

Carlo Dade  
03-Feb-20

### More than the Usual Suspects

*Japan Report*

CBC Radio  
Sharon Sun  
29-Jan-20

### Getting to market: Improving Canada’s trade infrastructure

**POLICY GOAL**

### Media interviews

**Media interviews**

- **It’s time for the provinces to lower internal barriers to free trade**
  *Globe and Mail*
  Gary Mar  
  15-Sep-20

- **Should conservative premiers in Ontario and the maritimes join the New West partnership?**
  *Globe and Mail*
  Gary Mar  
  15-Sep-20

- **Jason Kenney’s economic recovery program announced**
  *Globe and Mail*
  Gary Mar  
  29-Jun-20

- **Priorities for Western Canada under COVID**
  *Chin Radio – the Public Square*
  Gary Mar  
  29-May-20

- **Calgary : des bénévoles fabriquent 12 000 visières pour le personnel hospitalier**
  *Radio Canada*
  Carlo Dade  
  15-May-20

- **Impact of the pandemic on agricultural trade**
  *Alberta Farmer Express*
  Carlo Dade  
  04-May-20

- **Pandemic puts deep freeze on government plans**
  *Business in Vancouver/Western Investor*
  Carlo Dade  
  06-Apr-20

- **Businesses bring wartime strategies to the COVID economy**
  *CBC The Current*
  Colleen Collins  
  06-Apr-20

- **IP rules in CUSMA affecting ag manufacturers**
  *RealAgriculture.com*
  Carlo Dade  
  09-Mar-20

### Impact of the rail blockades on trade

*Financial Post*

Carlo Dade  
18-Feb-20

### Varcoe: Resolving trade issues key to growth in Alberta agriculture

*Calgary Herald*

Carlo Dade  
17-Jan-20

### Other

### Op-ed

- **Add Calgary to the Cascadia Innovation Corridor**
  *Seattle Times*
  Carlo Dade and Matt Morrison  
  02-Jan-20

### Speaking engagement

**Speaking engagement**

- **Beyond Tractor Hacking: Right to Repair and the AG Community an Agenda for Action**
  *Farm Tech*
  Edmonton, AB  
  Carlo Dade  
  30-Jan-20

- **IP rules in CUSMA affecting ag manufacturers**
  *RealAgriculture.com*
  Carlo Dade  
  09-Mar-20

### Why plans are percolating in the Stampede City to join a club with some strange bedfellows

*CBC*

Carlo Dade  
02-Mar-20
Skills and Competencies

POLICY GOAL

Report

Upgrade: Towards a Rural Digital Economic Strategy
Janet Lane and Sarah Pittman
15-Jul-20

Op-eds

Expanding apprenticeships could get more Albertans back to work
Vancouver Province
Janet Lane
24-Jul-20

Expanding apprenticeships could get more Albertans back to work
Edmonton Journal
Janet Lane
24-Jul-20

Expanding apprenticeships could get more Albertans back to work
Calgary Herald
Janet Lane
24-Jul-20

Calgary on the precipice — reinventing our city starts with reinventing how we learn
Calgary Herald
David J. Finch, Mary Moran, Jason Ribeiro, Janet Lane
11-Jun-20

To sell your city, sell your workforce
Calgary Herald
Janet Lane
07-Mar-20

To sell your city, sell your workforce
London Free Press
Janet Lane
07-Mar-20

14 points that matter to literacy
Winnipeg Free Press
Janet Lane and Scott Murray
15-Jan-20

14 points that matter to literacy
London Free Press
Janet Lane and Scott Murray
03-Jan-20

14 points that matter to literacy
Montreal Gazette
Janet Lane and Scott Murray
03-Jan-20

14 points that matter to literacy
Vancouver Province
Janet Lane and Scott Murray
03-Jan-20

14 points that matter to literacy
StarPhoenix
Janet Lane and Scott Murray
03-Jan-20

Media interview

Upgrade report (rural digital economic strategy)
CBC Regina
Janet Lane
15-Jul-20

The Future of Work & Learning Brief

The Future of Work and Learning Brief | Issue 01
Stephany Laverty and Janet Lane
09-Sep-20

Reshaping the post-secondary education system in Western Canada

POLICY GOAL

Op-ed

A fix for Canada’s broken promises to immigrants with STEM experience
Globe and Mail
Janet Lane
16-Jan-20
The West in Confederation

POLICY GOAL

Reports

2020 Confederation of Tomorrow: Survey of Canadians Report 2: The Division of Powers and Resources
26-Aug-20

2020 Confederation of Tomorrow: Survey of Canadians Regional Perspectives on the Economy and Climate Change
15-Jul-20

Op-eds

A Majority of Canadians support equalization – even in Alberta
Calgary Herald
Colleen Collins, Donald Abelson, Charles Breton, Alain-G. Gagnon and Andrew Parkin
03-Sep-20

A majority of Canadians support equalization – even in Alberta
Edmonton Journal
Colleen Collins, Donald Abelson, Charles Breton, Alain-G. Gagnon and Andrew Parkin
03-Sep-20

Millennial and Gen Z francophones don’t value Quebec nationalism
Maclean’s
Colleen Collins, Donald Abelson, Charles Breton, Alain-G. Gagnon and Andrew Parkin
26-Aug-20

Canada is not the regionally divided country it’s made out to be
Maclean’s
Colleen Collins, Donald Abelson, Charles Breton, Alain-G. Gagnon and Andrew Parkin
14-Jul-20

Media interviews

Reaction to the Speech from the Throne
CBC Homestretch
Gary Mar
23-Sep-20

Reaction to the Speech from the Throne
CBC Radio Active (Edmonton)
Gary Mar
23-Sep-20

40th Anniversary of the NEP
CBC (podcast series)
Colleen Collins
11-Sep-20

Confederation of Tomorrow 2020 survey
Report 2
CBC Eyeopener
Colleen Collins
27-Aug-20

Confederation of Tomorrow 2020 survey
Danielle Smith Show
Colleen Collins
16-Jul-20

Confederation of Tomorrow 2020 survey
Western Separatism Cooling Despite Trudeau’s Election: Poll
Maclean’s
Colleen Collins
08-Jul-20
Intergovernmental Fiscal Relations

POLICY GOAL

What Now? Policy Brief

The need to review Canada's Fiscal Stabilization Program for provinces after COVID-19
Trevor Tombe
06-Aug-20

Media interviews

Survey shows majority of Canadians support equalization – even in Alberta
QR77
Colleen Collins
27-Aug-20

Fiscal Stabilization Program needs review
QR77
Trevor Tombe
06-Aug-20

Fiscal Stabilization Program needs review
CBC Radio
Trevor Tombe
06-Aug-20

Ottawa's buffer against provincial economic shocks needs reform: economist
Canadian Press
Trevor Tombe
06-Aug-20

Fiscal measures that can be taken at all levels of government
CTV The Last Word
Gary Mar
22-Apr-20

Other

POLICY GOAL

Report

Regulation and the Sharing Economy in Alberta
Sarah Pittman, Jade McLean and Stephany Laverty
Jun-20
(to be published Fall 2020)

Using a Major Events Policy to Achieve Strategic Goals
Colleen Collins and Sarah Pittman
30-May-20
(unpublished)

Speaking engagements

Webinar/Speaker
COVID 19 is Accelerating the Course of History
Rotary Club Speaker Series
Calgary, AB
Gary Mar
14-Jul-20

Zoom/Speaker
Zoom Meeting to class @ Haskayne
University of Calgary, Haskayne School of Business
Gary Mar
14-May-20

Media interview

Former cabinet minister Gary Mar named head of Canada West Foundation
Calgary Herald
31-Mar-20
We thank our supporters

**CHAMPIONS ($50,000+)**
Arthur J.E. Child Foundation
Endowment Fund at the Calgary Foundation
Cenovus
Coril Holdings
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Government of Canada,
Innovation, Science and Economic Development
Government of Canada,
Western Economic Diversification
Husky Energy
Max Bell Foundation
Ovintiv
Suncor
Anonymous

**PATRONS ($25,000+)**
Alberta Real Estate Foundation
CN
Energy Futures Lab/The Natural Step Canada
Export Development Canada
Imperial
Innovation Saskatchewan
Shell Canada
S.M. Blair Family Foundation
Vancouver Fraser Port Authority

**BUILDERS ($10,000+)**
Alberta Wheat Commission
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Canpotex
CAPP
Hal Kvisle
Government of Canada, Trade Commissioner Service
Martha Hall Findlay
Ron Wallace

**MEMBERS**
Agriculture and Agri-Food Canada
ARC Financial
Maurice Bundon
Chevron Canada
C.P. Loewen Family Foundation
Dr. Audrey Doer
Jim Dinning and Evelyn Main
EPAC
Glacier FarmMedia
Edward and Stella Kennedy
Rod McLennan, Q.C.
James A. Richardson
Sask Heavy Construction Assoc.
TELUS
W. Brett Wilson
Anonymous

**BOARD OF DIRECTORS**

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Charles N. Loewen
Steve MacDonald
Jack Mintz
Doug Moen, Q.C.
Mariette Mulaire
Robin Silvester
Paul Vogt
Ron Wallace
James Wilson
Deborah Yedlin