

Canada West Foundation

Impact Report 2023

JANUARY TO MARCH 2023

8
OP-EDS

5
SPEAKING ENGAGEMENTS

7
OTHER BRIEFS

8
HOSTED EVENTS

2
GOVERNMENT BRIEFINGS

27
MEDIA INTERVIEWS

CANADAWEST
FOUNDATION

Good for the West.
Good for Canada.

Contents

Trade & Investment Centre

Policy Goals 2023

01

Improve the resilience of Western Canada's trade-based economy to be able to survive in the new global trade environment (including North America) and ensure that western interests are represented in the implementation of the federal government's Indo-Pacific Strategy (IPS)

- Indo-Pacific Trade
- North American Trade

02

Enable Canada's trade infrastructure to lead the next generation of economic growth

Natural Resources Centre

Policy Goals 2023

03

Help the western provinces capitalize on emerging opportunities in energy of all forms in ways that enhance both prosperity and sustainability

- LNG
- Other

03

Improve impact assessment processes in Canada to ensure timely, robust and fair outcomes

03

Ensure that Western Canada's electricity systems can meet future demand—reliably, affordably & with low emissions

03

Ensure that energy, emissions and environmental policies are designed and implemented in ways that make sense for Western Canada

Human Capital Centre

Policy Goals 2023

04

A competency-based lens for experiential learning, including apprenticeship

04

Competency-based solutions for young talent development, retention and attraction

04

Competency-based solutions for competitiveness and the global competition for talent

Canada West Foundation

05

Other

REPORTING & TRACKING →	REPORTS	WHAT NOW? POLICY BRIEFS	OP-EDS	HOSTED EVENTS
	MEDIA INTERVIEWS	SPEAKING ENGAGEMENTS	OTHER BRIEFS	GOVERNMENT BRIEFINGS

Hyperlinks to original sources have been embedded in the titles of reports, policy briefs, op-eds and, where possible, media interviews.

Trade & Investment Centre

Policy Goal

Improve the resilience of Western Canada's trade-based economy to be able to survive in the new global trade environment (including North America) and ensure that western interests are represented in the implementation of the federal government's Indo-Pacific Strategy (IPS)

INDO-PACIFIC TRADE

Op-eds

Mar: Trade growth on the Prairies linked to Port of Vancouver expansion
Gary G. Mar and Colleen Collins

Regina Leader Post
21-Feb-23

Calgary Herald
17-Feb-23

Indo-Pacific reality check in Tsawwassen
The Hill Times
Carlo Dade
16-Feb-23

The business, environmental, political, security and self-interest cases for energy exports to Japan
The Hill Times
Carlo Dade
11-Jan-12

Memo to Trudeau: There's more than a business case to export energy to Japan

Gary G. Mar and Carlo Dade

MSN
14-Jan-23

Winnipeg Sun
13-Jan-23

Edmonton Journal
12-Jan-23

Calgary Herald
11-Jan-23

Hosted Events

Webinar | Trade Ahead: Western Canada Speaker Series 2023
What does the Indo-Pacific Strategy mean for Western Canada?

Meredith Lilly, Mac Ross, Dr. Stephen Nagy and four representatives from provincial stakeholder groups
Carlo Dade
27-Feb-23

In-person | Richardson Roundtable, Indo-Pacific Stakeholder Roundtable
Minister Rajan Sawhney, GoA contacts and business stakeholders
Edmonton, AB
21-Feb-23

In-person | Richardson Roundtable, Indo-Pacific Stakeholder Roundtable
Minister Rajan Sawhney, GoA contacts and business stakeholders
Calgary, AB
16-Feb-23

Webinar | CWF Arthur J.E. Child POP UP POLICY | Can Canada provide clean, secure energy to meet demand in Japan and Korea?

Ambassadors and industry experts in Japan and Korea and Pat Macguire of Bennett Jones
14-Feb-23

Media Interview

Trudeau's Indo-Pacific Strategy already raising serious doubts
Hill Times
Sharon Sun
9-Jan-23

Other Briefs

China Brief Issue 91 | Super cows, U.S.-China trade doing its own thing and of course... the balloon
Taylor Blaisdell
17-Feb-23

China Brief Issue 90 | Canola sales to China increase, China's first population drop in 60 years and more...
Taylor Blaisdell
18-Jan-23

NORTH AMERICAN TRADE

Hosted Event

**Webinar | Trade Ahead: Western Canada Speaker Series 2023
You, Your Supply Chain's Supply Chain and Trouble at the Border**

Kevin Wolf, Nelson Dong, and five representatives from provincial stakeholder groups
Carlo Dade
28-Feb-23

Media Interviews

Will tougher 'Buy American' rules affect Canada?

CTV News Front Bench
Gary G. Mar
7-Feb-23

Politics this morning: Amigos with benefits?

Hill Times
Carlo Dade
10-Jan-23

North American Leaders' Summit

CBC Information Morning
Carlo Dade
9-Jan-23

North American Leaders' Summit

CBC The Rundown
Carlo Dade
9-Jan-23

North America Leaders Summit in Mexico

CBC
Carlo Dade
5-Jan-23

Other Briefs

North America Brief Issue 05 | Smuggling eggs, U.S. turns to Canadian uranium, violating FTAs

Taylor Blaisdell
1-Feb-23

Policy Goal

Enable Canada's trade infrastructure to lead the next generation of economic growth

Speaking Engagements

Speaker | Stronger Together conference, Western Canada Roadbuilders and Heavy Construction Association, The Role Western Canada should play in global trade

Waikiki, West
Gary G. Mar
7-Feb-23

Panelist | Stronger Together conference, Western Canada Roadbuilders and Heavy Construction Association, Harnessing trade to grow Canada's economy

Waikiki, West
Gary G. Mar
7-Feb-23

Media Interviews

We've lost our focus on trade enabling infrastructure

Journal of Commerce
Gary G. Mar
27-Feb-23

Analyst: Infrastructure investment initiatives missing in BC NDP trade plan

Business in Vancouver
Carlo Dade
13-Jan-23

Mexico-Canada natural gas CBC Calgary Eyeopener

Carlo Dade
12-Jan-23

Government Briefing

In-person | Trade infrastructure and Council of the Federation, Winnipeg Manitoba

Heather Stefanson, Goldy Hyder, Perrin Beatty, Chris Lorenc, Premier Provincial Government
Executive Council of Manitoba
John Law, Carlo Dade, Gary G. Mar
19-Jan-23

Natural Resources Centre

Policy Goal

Help the western provinces capitalize on emerging opportunities in energy of all forms in ways that enhance both prosperity and sustainability

LNG

Hosted Event

Webinar | CWF Arthur J.E. Child POP UP POLICY | Can Canada provide clean, secure energy to meet demand in Japan and Korea?

Ambassadors and industry experts in Japan and Korea and Pat Macguire of Bennett Jones
14-Feb-23

OTHER

Other Briefs

Energy Innovation Brief Issue 28 | Energy storage solutions explained
Marla Orenstein and Brendan Cooke
22-Feb-23

Energy Innovation Brief Issue 27 | Canada's energy transition enablers
Marla Orenstein, Brendan Cooke and Tyler Robinson
25-Jan-23

Policy Goal

Improve impact assessment processes in Canada to ensure timely, robust and fair outcomes

Hosted Event

In-person | Richardson Roundtable, IA Practitioners' Roundtable, Impact assessment practitioners from Alberta
Marla Orenstein
Calgary, AB
16-Feb-23

Policy Goal

Ensure that energy, emissions and environmental policies are designed and implemented in ways that make sense for Western Canada

Media Interviews

Federal government announces strategy to boost critical minerals sector
Resource World
Marla Orenstein
15-Jan-23

TIER Expands Use Case For CCUS Credits; Highlights 'Fundamental' Role
Daily Oil Bulletin
Brendan Cooke
13-Jan-23

Speaking Engagements

Panelist | Corporate Climate Leaders Program, City of Edmonton / Green Economy Canada
Calgary, AB
Brendan Cooke
26-Jan-23

Panelist | Borden Ladner Gervais LLP, Energy Transition Series: Carbon Emission Reduction and Decarbonization Policies
Calgary, AB
Marla Orenstein
17-Jan-23

Policy Goal

Ensure that Western Canada's electricity systems can meet future demand—reliably, affordably & with low emissions

Government Briefing

ESG and electricity generation
Marie Christine Bouchard, ADM
Alberta Provincial Government
ESG Secretariat
Marla Orenstein
23-Jan-23

Human Capital Centre

Policy Goal

A competency-based lens for experiential learning, including apprenticeship

Other Briefs

**The Future of Work and Learning Brief
Issue 30 | Indigenous-led training
programs**

Stephany Laverty and Janet Lane
11-Jan-23

Policy Goal

Competency-based solutions for young talent development, retention and attraction

Media Interview

**Unlocking Opportunity in Calgary
with Gary Mar: Move West to Find
Your Brilliance**

Calgary Petroleum Club
Back to Business: Calgary
Gary G. Mar
16-Jan-23

Speaking Engagement

**Speaker | Meeting with the Council
of Alberta University Students,
Council of Alberta University Students,
Evolving workforce trends for Alberta's
young talent**

Edmonton, AB
Stephany Laverty
22-Feb-23

Other Briefs

**The Future of Work and Learning Brief
Issue 31 | Western Talent: New efforts
find success**

Stephany Laverty and Janet Lane
7-Feb-23

Policy Goal

Competency-based solutions for competitiveness and the global competition for talent

Media Interview

**Boom or Bust
Canadian Economic Update**

The News Forum
Gary G. Mar
11-Jan-23

Canada West Foundation

Other

Hosted Events

In-person | Queen's Platinum Jubilee Medal presentations, Calgary, AB

LG Salma Lakhani & 25 award recipients
Gar G. Mar
10-Jan-23

Webinar | Memorial for Hon. Jim Carr

Business Council of Manitoba executive and members, CWF board members, others, Alberta and Manitoba
Gary G. Mar
9-Jan-23

Media Interviews

Building a Budget

CBC West of Centre
Gary G. Mar
24-Feb-23

Calls to close Roxham Road

CTV News Front Bench
Gary G. Mar
22-Feb-23

Canada needs to ensure federal elections are protected against China

CTV News Front Bench
Gary G. Mar
22-Feb-23

RCMP Commissioner Lucki retirement announcement and looking forward

CTV News Front Bench
Gary G. Mar
15-Feb-23

Reaction to Federal Government healthcare deal with provincial governments

CTV News Front Bench
Gary G. Mar
8-Feb-23

R Community Episode 26 Discussion with Gary G. Mar, KC

R Community
Gary G. Mar
7-Feb-23

AOE and Canada West Foundation

Asian Tribune
Gary G. Mar
2-Feb-23

Breaking news on McKinsey Contracts and relationship with Trudeau

CTV News Front Bench
Gary G. Mar
1-Feb-23

Boom or Bust: Canadian Economic Update for Early 2023

The News Forum
Gary G. Mar
1-Feb-23

Will Trudeau and the provinces reach a health-care deal on Feb. 7?

CTV News Front Bench
Gary G. Mar
25-Jan-23

Poll: Trudeau Leads Poilievre for Preferred PM

CTV News Front Bench
Gary G. Mar
18-Jan-23

Nominees to Alberta's Order of Excellence

CBC Alberta at Noon
Gary G. Mar
6-Jan-23

Boom or Bust: How Canadians should prepare for 2023

The News Forum
Gary G. Mar
4-Jan-23

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