

# Canada West Foundation

**PARTNERSHIP OPPORTUNITIES**

## Our Work

Canada West Foundation focuses on three areas critical to the prosperity of the West: Human Capital, Natural Resources, and Trade & Infrastructure. CWF's ongoing expertise and relationships with stakeholders means we look ahead to issues where we can make a difference. It's all about ensuring Canada's four western provinces remain great places to live and raise families.

As an independent non-partisan public policy think tank, CWF's work is grounded in evidence-based research and analysis. Our ability to impact public policy is a result of that independence and quality of work, which drives our reputation and credibility.

As the only public policy think tank focused on Western Canada, CWF is well-positioned to address the West's new priorities and policy challenges. Our convening power combined with in-depth research and analysis produces practical recommendations that impact people and their livelihoods. Our ideas make news – CWF's published research, commentary, events, speaking engagements and stakeholder briefings reach millions each year.

CWF can't create change without the support of our generous donors. Join this distinguished group of engaged organizations and citizens who believe a strong Canada requires a strong West and become part of the solution.

## Support us now and into the future. Here's how:

### MAJOR ON-GOING THEMATIC FUNDING

Subject to funding and within the broad themes of each Centre's research, we will explore more specific projects related to our annual Work Plans. These include:

- Policy where the environment, energy systems and the economy meet
- Trade opportunities in the Indo-Pacific and the trade infrastructure the West needs to take advantage of them
- Improvements to training and education of Canada's workforce – improving capacity to improve productivity – including on-the-job training.

Each theme requires \$1.5 million over 3 years with lead sponsors of \$250,000/year, supporting sponsors of \$100,000 and others.

### NAMED RESEARCH FELLOW POSITIONS

Sponsored Senior Research Fellows and Executives in Residence allow us to attract more top talent, enhance our research capacity and explore big issues in greater depth – and have a greater policy impact.

Sponsor a named Research Fellow or Executive in Residence position for \$1.5M for five years.

### CANADA WEST FOUNDATION BRIEFS

CWF publishes monthly briefs with links that highlight developments related to our work you may not see on the front page of mainstream media.

Our Briefs include:

- Energy Innovation Brief
- China Brief: China's relationship with Canada's West
- Future of Work and Learning Brief
- North America Brief: United States and Mexico's trade relationship with Canada's Prairie provinces

Sponsor an individual brief for \$100,000/year.

### NEXT GENERATION ENDOWMENT

CWF's Founders laid the groundwork for the first 50 years of our existence and since then, we've had an outsized impact. But now we need the next generation to build upon that legacy to continue our work as the world around us rapidly changes.

Contribute a major named gift to the endowment fund at \$2 million.

### INTERNSHIPS

CWF strongly believes in helping the next generation of critical thinkers with hands-on experience. When you support an intern placement, you contribute to good public policy in more than one meaningful way.

Support an internship position for \$25,000.

### GENERAL SUPPORT

A general donation to CWF ensures we can continue to produce the high-quality, practical and respected work we do on issues that have an outsized impact on the West.

# We create change, not chatter.

Good policy ideas require expertise, hard work and optimism that together we can ensure a strong West in a strong Canada. Canada West Foundation relies on the support of our "family" – donors and corporate supporters like you who recognize the importance of independent, non-partisan public policy to provide evidence-based solutions.

Your support will help us to continue to build a strong West – together, we are better.

## SUPPORT US

[cwf.ca](http://cwf.ca)

For more information or to discuss a specific partnership, contact our Vice President, Colleen Collins.

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