

Canada West Foundation
Sustainer's Circle Members

The Honourable Doug Black, KC

Ron Wallace

William and Toshimi Sembo
Family Foundation

James A. Richardson

You are invited to join the Canada West Foundation Sustainers Circle. It is a pleasure to provide some information for your consideration.

From A Solid Past To A Promising Future: Canada needs the Canada West Foundation

The Canada West Foundation traces its roots to the emergence of the modern West in Canada. In 1970, the Honourable James A. Richardson, at the historic *One Prairie Province? A Question for Canada Conference*, proposed a foundation devoted to research on matters of concern to Western Canada - and more broadly Canada. Participants agreed that research on the West (including British Columbia and the North) should be led by a new organization and the Canada West Foundation was established in December 1970.

The Foundation has flourished and been influential for over 50 years. Today the Canada West Foundation is a trusted provider of evidence-based research, commentary and practical solutions to tough challenges facing the West, Canada as a whole and our place in the world.

"It is difficult getting the Western point of view heard and taken seriously in Ottawa. This is why we need the Canada West Foundation – now more than ever. Respect for the Foundation crosses party lines because it has always offered reasonable, non-partisan policy solutions that are grounded in evidence-based research."

— Hon. Rona Ambrose, PC

The Foundation's purpose continues to follow its original mandate: to ensure public policy aligns with the needs and desires of citizens – especially those in the West. We strive to improve public debate by identifying problems and recommending innovative and pragmatic solutions to improve trade, investment, and competitiveness in Western Canada. A stronger economic position enables our capacity to address societal needs.

"One thing I appreciate about the Canada West Foundation is that it works to strengthen all of Canada. The Foundation's solid research and policy recommendations will build a stronger West, and a stronger Canada."

— Hon. John P. Manley, PC, OC

As we look to the next fifty years, CWF intends to build on these achievements by expanding the scope and impact of our work. The world is more complex – the economy of the next fifty years will not be that of the last fifty. All of Canada needs to come together – change is not something we need to fear and the West can take a positive leadership role in this transformation. As a result, the need for the Canada West Foundation is greater than ever.

To achieve this aspirational goal, the Foundation must expand its sources of funds. A distinguished group of supporters have recommended the creation of a Sustainers Circle. These individuals understand the importance of CWF's work and have committed to ongoing annual support of \$10,000. We are pleased to share with you the names of several individuals, families and trusts who have agreed to sustain the Foundation with a financial gift of the magnitude referenced. Our ask is the opportunity to discuss this initiative with you, either through a person-to-person meeting or a follow-on telephone discussion.

We look forward to working with you as we advance our shared goals.

Sincerely,

The Honourable Doug Black, KC
Chair, Canada West Foundation

Gary G. Mar, KC
President & CEO, Canada West Foundation
mar@cwf.ca
403-264-9535

Ron Wallace
Board Member and Fundraising Chair, Canada West Foundation