## Canada West Foundation

PARTNERSHIP OPPORTUNITIES

## Balanced. Trusted. Objective.

For over 50 years, the Canada West Foundation has been a trusted voice helping decision makers understand the unique issues that impact western Canadians.

Our work draws attention, our experts are sought after, our recommendations implemented.

Within our policy areas – Resources, Environment and Economy;
Skills, Innovation and Productivity; and Trade and Trade Infrastructure – we work to solve challenges of competitiveness, economic growth, and provincial leadership on national issues.

# We create change, not chatter.

"Respect for the Canada West Foundation crosses party lines because it has always offered reasonable, nonpartisan policy solutions that are grounded in evidence-based research."

- HON. RONA AMBROSE, PC

"One thing that I appreciate about the Canada West Foundation is that it works to strengthen all of Canada. The Foundation's solid research and policy recommendations will build a stronger West, and a stronger Canada."

- HON, JOHN P. MANLEY, PC OC

# Support us now and into the future. Here's how:





#### MAJOR ON-GOING THEMATIC FUNDING

Subject to funding and within the broad themes of each policy area, we will explore specific projects related to our annual work plans. These include:

- Policy to ensure the sustainable development of resources and the economy
- Steps to strengthen trade infrastructure to support a competitive Canada that can move the goods it produces to global markets
- Implementation of competency systems to train and educate Canada's workforce, increasing capacity to improve productivity and the economy

Each theme requires \$1.5 million over 3 years with lead sponsors of \$250,000/year, supporting sponsors of \$100,000 and others.

#### NAMED RESEARCH FELLOW POSITIONS

Sponsored Senior Research Fellows and Executives in Residence allow us to attract more top talent, enhance our research capacity, explore big issues in greater depth and have a greater policy impact.

Sponsor a named Research Fellow or Executive in Residence position for \$1.5M for five years.

#### **CANADA WEST FOUNDATION BRIEFS**

CWF publishes monthly briefs that help readers to better understand today's geopolitical challenges and policy debates from a western perspective.

Our Briefs include:

- Energy Innovation Brief
- China Brief: News related to China and the Indo-Pacific

- Future of Work and Learning Brief
- North America Brief: United States and Mexico's trade relationship with Canada's West

Sponsor an individual brief for \$100,000/year.

#### **NEXT GENERATION ENDOWMENT**

CWF's Founders laid the groundwork for our first 50 years, allowing us to have an outsized impact on the lives of western Canadians. When you contribute to CWF's endowment fund, you join a new generation inspired to build on that legacy of achievement.

Contribute a major named gift to the endowment fund at \$2 million.

#### SUSTAINERS CIRCLE

Members of the Sustainers Circle commit to ongoing support of \$10,000 annually for three years. Your ongoing support allows CWF to dig into those big problems that need more than just a single piece of work.

#### **INTERNSHIPS**

An internship at the Canada West Foundation can make a difference to the career path of a student – and to the future of the West

Support an internship position for \$35,000.

#### **GENERAL SUPPORT**

A general donation to CWF ensures we can continue to address issues of competitiveness and economic growth while supporting the provinces to take leadership on national issues.

## A strong West. A strong Canada.

Canada needs the Canada West Foundation. And we need you.

As a non-profit and registered charity, we rely on donor support to deliver the research and recommendations that make the West and Canada a better place to live.

When you join the CWF family, you become part of a community passionate about helping the West achieve its full potential.

Together we are better.

#### **SUPPORT US**

cwf.ca

For more information or to discuss a specific partnership, contact our VP, Colleen Collins at collins@cwf.ca | 587-897-7035